

PRESIDENT'S CABINET MEETING

Monday, January 11, 2016

9 – 11 a.m.

President's Office –SSB 440A

Present: Cathy Lucas, Associate to the President for Marketing and Communications and Chief of Staff; Dr. Braelin Pantel, Dean of Students; Dr. Ruth Ann Nyhus, Chair & Professor Department of Human Performance & Sport and Council of Chairs; Emily Davies, Assistant Director of Communications; Dr. Sheila Rucki, Faculty Senate President; George Middlemist, Associate Vice President Administration and Finance and Controller, Dr. Sandra Haynes, Dean of the College of Professional Studies; Dr. Myron Anderson, Associate to the President for Diversity; Dr. Luis Torres, Deputy Provost and Co-Chair HSI Task Force; Dr. Ann Murphy, Dean of the College of Business; Dr. Stephen Jordan, President; Dr. Elizabeth Hinde, Dean of the School of Education; Dr. Joan Foster, Dean of the College of Letters Arts and Sciences; John Wiltsie, President of the Classified Staff Council; John Burtness, Vice President for University Advancement

Absent: Dr. Vicki Golich, Provost and Vice President for Academic and Student Affairs; Dr. Percy Morehouse, Executive Director Equal Opportunity; Steve Kreidler, Vice President for Administration and Finance; Dr. James Lyall, Associate Vice President for Academic Computing; Loretta Martinez, J.D., General Counsel and Secretary to the Board of Trustees

Substitutions: John Kietzmann for Anthony Grant, Athletic Director; Gabrielle Rodriguez for Cristian Solano, Student Government Association President

Guests: Laura Roth, Associate Dean of Students, Lisa Nelson, J.D., Coordinator, Student Conflict Resolution Services; Julie Lucas, Assistant Vice President Marketing and Communications; Dr. Bernice Harris, Associate Vice President for Curriculum and Academic Effectiveness; Kathy Heyl, Associate Dean College of Professional Studies

President Jordan's announcements: The Legislature starts their session tomorrow. The Colorado Hospital Provider Fee will be much discussed. The JBC hearing had Dr. Jordan and Dr. Foster on a panel together. They spoke about revisions to HB 1319 wanted by the CCHE. It was a good discussion. They took a long-term look at the policies and the formula for funding higher education in Colorado.

AGENDA

1. Approval of minutes from November 30th, 2015

A motion was made and seconded to approve the minutes. A voice vote was taken and the minutes were **approved**.

2. **Student Complaint Policy** (B. Pantel and guests)

Ms. Pantel noted we have had a policy since August of 2012. A committee did the review of the policy. The policy is fine as it is, however, they made a few small tweaks to language for clarification. Lisa Nelson described the committee's work. The policy referred to a repository, but in practice, complaints were being housed in various areas. HLC Accreditation requires a central repository as well as analysis to improve processes, with review on an annual basis. Their solution is a web-based repository. Various areas can use it. They will have training and outreach so the areas of campus know how to use it. They gathered feedback and recommendations from six months of outreach. Dr. Jordan noted a case where a student filed an EEO complaint, it was investigated and dismissed; the faculty member wanted to file against the student. This brought up retaliation. This policy doesn't address other things students can do; should we acknowledge the EEO process as an option for students? Lisa said the policy covers areas not covered by EEO. Language revision to the policy guides students to a site with a list of options; their office also guides them to the process appropriate for their situation. "Not otherwise covered by another university policy" can be added to the language to cover this. There are multiple levels of review for both parties involved in a complaint, which protects both parties and allows them to respond before a decision is made. The process has a 150-day turnaround time. The repository will hold the resolution to each case. Sandra Haynes suggested adding some text defining retaliation and giving students information and options about that. They have some language up top, in a box, addressing this, which may need to be beefed up. Braelin stated they'd like approval from Cabinet. They will work with Dr. Morehouse on a definition of retaliation to add, and bold the boxed statement saying it's not permissible. Dr. Jordan asked if there is a motion to approve. It was moved and seconded; a voice vote **approved the revisions to the Student Complaint Policy.**

3. **Advertising Spots** (Lucas)

Cathy Lucas said we have three new advertising spots currently running on TV. Their strategy is to look at the outcomes of our students to tell the MSU Denver story. Julie Lucas showed the advertising spots to Cabinet. Mike Coffman sent Joe Rice a note congratulating him on his spot. Julie Lucas pointed out that each of the three spots reach a different segment of the student population; Veterans, females, Latinos, students from SW Denver. Some parts will be repurposed in future spots as well. All of them project our brand well. Billboards are included that feature three other people. Other media sites have written about the billboards. The campaign is being noticed and we have heard positive things about the ads. Braelin wondered if we could have some closed caption versions for the video kiosk on the first floor of the SSB and other places. Cathy Lucas agreed they could provide that. Julie Lucas noted it is a powerful campaign that is reaching a diverse audience. There will be one on Telemundo in Spanish as well. Ads are also running on Colorado Public Radio.

4. Regular Occurring Updates

A. President update (Dr. Jordan)

President Jordan has been asked to accompany the Governor to Zurich along with other leaders. The AGB has notified us that our Board of Trustees will receive a national award this year at their national meeting in Washington DC. It is a great honor to our Board for their work over the last eight years. They are one of two to receive this award.

Lockheed Martin has encouraged MSU to be involved in work done in Chicago on Advanced Manufacturing. They are now looking at putting another center in Colorado. The half-hour meeting went for 2 and a half hours; as a result, they offered us a seat on the board. The strategy is to expand existing centers. In Colorado they want to expand cyber security and advanced manufacturing. MSU Denver would become a major player in this initiative. The fourth floor of the new building will house it. It is an exciting opportunity for us that places our program at a national level. There is also discussion about using CAVEA for trainings.

B. Theme I – Student and Academic Success

i. Education Quality(Golich)

No report.

1. HSI Update (Torres)

Luis Torres said that since last Cabinet, JTOH was on campus December 11th. There were about 10-11 schools from the area and one from Sydney, NE. Students presented a skit and a mural around cultural expression; this one was called Colorado Stories. Dr. Torres listed the schools that participated; some are alternative or charter schools. Enunciation High School brought students from South Sudan.

He and Esther Rodriguez would like to report on the HSI Task Force Report at the next Cabinet meeting. They'd like to report out to the community as well. They have 21 recommendations that are very workable. Expanding our outreach to southern Colorado for recruiting Latino students is among them.

President Jordan said the report is already having an impact. Some new scholarship funds will incentivize part time students to go full time.

Luis Torres will receive the 2016 Scholar Award from the National Association for Chicana and Chicano Studies, or

NACCS. It will be presented at their national conference here in Denver in April.

C. Theme II – Urban Land Grant University

i. MSU Denver Neighborhood update (Kreidler)

George Middlemist reported; Moody's updated our rating last Monday. They maintained our A-1 rating, which gives us good interest rates. We also received a stable outlook. Bonds will be issued in early February.

D. Theme III – University Culture

i. Campus Climate (Anderson)

Dr. Anderson stated that his area is gearing up for the Student Experience Survey. He noted that data gathered is used for the Board of Trustees' metrics.

E. Theme IV – University Resources

i. Budget Update (Kreidler)

George Middlemist reported; the Budget Task Force will have some challenges to work through with budget cuts from the state and enrollment down.

ii. Advancement/Fundraising (Burtness)

John Burtness and Dr. Jordan went to Lockheed Martin last week. They had a good discussion. They were happy about the advanced manufacturing center partnering with MSU Denver. Our proposals will go to the corporate office.

There are a few other large asks out there. The Foundation Board has project teams that are engaging Board members well.

F. Telling the MSU Denver Story

i. Strategic Communications and Branding (Lucas)

Cathy Lucas stated that on January 22, MSU Denver is being highlighted by Academic Impressions at an event at the hotel which will be a case study on MSU Denver and public-private partnerships. In the morning the HLC will be discussed and in the afternoon AES public-private partnerships will be featured.

We have an RFP out for our website re-design. It will be more visual and focus on student engagement. They hope to have a contract in place by mid- March and completion by July 1. They want to reach out to various areas.

Cathy asked Cabinet for their feedback about commencement being held on a Friday. It was quick. We had the most faculty and staff volunteers as it was on Friday. There was some conflict with Friday finals. We may just need to shift the Friday finals. No one seemed to have heard anything from families. It was just as full as a Saturday or Sunday commencement.

Dr. Jordan noted a nice article in the Denver Post about Sage Hospitality's success.

UPDATES

John Kietzmann – Has three items to report. 1). Homecoming Committee planning – student activities has stepped up. “What a Rowdy Ride it Has Been” is the theme. There will be a lip sync battle on Tuesday. Other activities include a cocoa bar; a tie dye day, and a carnival. Alumni will have a luncheon that Saturday from 11:00-1:00. It will focus on the Rowdy Bowl. 50 years of Alumni will be highlighted. Jim Saccomano is involved. With Advancement and Alumni, Athletics will start a club and bring back athletes. 2) Athletics - We are 6-3 in Men's basketball, and tied for third. Women are tied for fifth. We are one game back from being number one. It's not as bleak as it sounds. We are doing well. 72 student athletes had a 3.5 GPA or better, 12 had a 4.0. We are excited about it. He thanked the faculty as well. May 16-21, the week following graduation, we will host the NCAA Spring Sports Festival. Athletes from across the country will be here. They will be seeking volunteers by email.

3) COA – They have changed how meetings are done; they are all being streamed; Thursday's meeting from 11-12 will be in SSB 400; there will be an update on the CHU project. IT has been instrumental in helping to set this up.

Braelin Pantel – An FYI – in conjunction with Cathy's group, they are sending out opportunities for student involvement. Content will be pulled from the events calendar. Events for enrolled students uploaded to the calendar will go into the emails to students.

Gabrielle Rodriguez for Cristian Solano – the elections manager is preparing for April election; they voted against the Governor's budget cut to higher education. #COstate48 is a hashtag they are using with other student governments to organize. (The hashtag refers to Colorado being 48th in higher education funding in the nation). They are discussing demonstrations in addition to a social media petition. Postcards may be delivered to the Capitol as well.

Ann Murphy – A couple of faculty members have had some national attention. Two faculty had an outside consultant rate students on an attractiveness scale. Evidently this was compared to final grades, and males had no difference, while for females, in on-campus classes, with each standard deviation grades were higher for those higher on the scale. There was some other research related to students rating faculty on the attractiveness scale.

The study was done here at MSU Denver. There is other research along the same lines by others in the nation.

John Burtness – Robert Bowen, who wrote the 50 year history of MSU Denver, chronicled the student activism of the early years. He believes MSU Denver exists because of student activism of the 1960s. Alumni staff is back to filled, and he is excited about their energy. The call center received as many alumni gifts this fiscal year as we did in the early 2000's. We are getting back to the 5-10% participation rate we had previously.

Sandra Haynes – Water Wise performance won the Colorado Alliance for Environmental Education award. The Water Diplomat program was funded at \$28K. Our first scholarship in the beer industry operations program was established.

Cabinet adjourned at 10:26 a.m.