

PRESIDENT'S CABINET MEETING

Monday, August 25, 2014

9 – 11 a.m.

President's Office –SSB 440A

Present: Greg Watts, Cindy Anderson, President Jordan, Sheila Rucki, Patricia Ordaz, James Lyall, Cathy Lucas, Ann Murphy, Joan McDermott, Marissa Ferrari, Luis Torres, Catherine Reddy, Braelin Pantel, Steve Kreidler, Joan Foster, Sandra Haynes, Carol Svendsen, Judi Diaz Bonacquisti, Percy Morehouse, Myron Anderson, Loretta Martinez, Carolyn Wollard

Guests: Nathan Solheim

Absent: Vicki Golich

AGENDA

1. Approval of minutes from August 11, 2014

President Jordan asked for a motion to approve the minutes. It was moved and seconded, there were no changes or additions noted. The minutes were **approved** unanimously.

2. Virtual Campus Map Tour (Lucas, Nathan Solheim)

Web Content Manager Nathan Solheim provided Cabinet with a preview of the new interactive campus map. It includes the CVA and surrounding neighborhoods. While Nathan showed it in the test environment, it is almost ready to go live. The Google map is overlaid with the campus map and is highly detailed. Dr. Jordan asked if Google would now appropriately name the campus, and Nathan is working on that. Nathan showed the virtual tour which currently has 20 locations. When the rendering for the AES Building becomes available it will also be added. This map will also go into the kiosk in the SSB. North, South campus and the CVA are under "off campus locations". Dr. Jordan wondered if we could add all the schools that Teacher Education students work in. The Center for Medical Laboratory Science could be added as well. Student Services are also on the map.

Discussion

Timeline: They would like to go live this week. The map is accessible from devices

3. Regular Occurring Updates

A. President update (Dr. Jordan)

Dr. Jordan reminded Cabinet of Welcome Back on September 10th. Recognitions, the DSAs and teaching awards will be given out there. Years of Service will be named, but the ceremony is later in the day

provided by HR. In his Welcome Back Address, Dr. Jordan will announce a committee to look at our governance structures. He asked the Provost and Dean Haynes to look at the governance structures of our NCHEMS peers. The Provost also commissioned an outside firm to look at five institutions like MSU Denver. The issue will be looked at over the next year with recommendations from the committee. Faculty, staff and students will be part of the advisory group to discuss what is working and what can be improved.

The CDHE is in the process of implementing HB 1319. The bill did two things; it created a COF bucket and a fee for service bucket. There was a pool related to mission, performance, and the “specialty programs”, such as CU’s medical and veterinary programs; originally 52% would go to COF to defray student tuition. The process has been interpreted differently so that the specialty programs are getting their funding off the top instead of the COF. This has reduced the COF amount. We have drafted an op-ed piece for the Post that has been shared with some for comments. There was also a regulatory provision in the bill Cabinet will be kept informed of the progress of the bill. The bill was intended as a redistributive one based on enrollment. The formula has to go back to the legislature by December 5th. Right now there is no model for the fee for service side. Judi Diaz Bonacquisti noted a study saying that COF adversely affected students of color and lower income students in Colorado. Data is being reviewed by Percy, Myron, Judi Diaz Bonacquisti and Luis Torres who are looking at funding per student and students of color, showing that the least funding goes to the institutions serving students of color. TPolicies are not congruent with the stated goals.

Senator Bennet has introduced a bill to simplify financial aid processes. He will have a roundtable discussion on campus tomorrow at 1:30 pm. Dr. Jordan will be there along with some students; CCD folks will also be there. His staff is very knowledgeable about financial aid. He encouraged Cabinet to attend.

Dr. Jordan reported that they sent a team to Washington DC after being invited to discuss the higher education pipeline.

The Board of Trustees has been involved in the governance structure discussions and isa topic on their retreat agenda. The elected leaders of the governance groups will be invited to join them in Colorado Springs for this discussion. The Retreat is Monday September 29th at the Garden of the Gods Club.

B. Theme I – Student and Academic Success

i. Education Quality(Golich) (no report)

1. **HSI Update** (Torres and Diaz Bonacquisti)
Enrollment – applications are up 3%, new student enrollment is also down 3%.

C. Theme II – Urban Land Grant University

- i. **MSU Denver Neighborhood update** (Kreidler)
The Regency Athletic Complex and the soccer fields are looking great. Soccer will be on the fields this fall.
Joan McDermott noted lots of comments from people on the road and the train from seeing the branding.
An architect has been chosen for the AES Building and they are now working on getting a General Contractor.

D. Theme III – University Culture

- i. **Campus Climate** (Anderson) (no report)

E. Theme IV – University Resources

- i. **Budget Update** (Kreidler)
As of now we are 3.4% down, based on prior years we may be about 4% down; we budgeted for 2% down; so we are about \$2M short. Since enrollment is down we will now hire less affiliates which will lessen the gap.

- ii. **Advancement/Fundraising** (Wollard)
Carolyn said they have been working on goals for the next year, with a fundraising goal of \$25M. Development officers have been challenged to raise \$5M. They want to raise \$7-10M in pledges.

We have two finalists in the VP University Advancement search. Carolyn hopes to release names this afternoon; they will be on campus September 5th and September 10th.
The minimum for an endowed scholarship is \$15,000. They are asking the Foundation Board to increase that to \$25,000. We have 180 endowed scholarships.

F. Telling the MSU Denver Story

- i. **Strategic Communications and Branding** (Lucas)

Cathy discussed the email policy and she reminded Cabinet about what is appropriate to send out to campus versus membership lists. Events will be promoted via @MSU Denver, and the Trumba calendar.

UPDATES

Greg Watts – Christian Itin is a new member of the Council of Chairs executive committee.

Joan Foster – Richard T. Castro event will be September 16th.

Cindy Anderson – COA meets Thursday and Judi Diaz Bonacquisti will present. **Ann Murphy** - two day project management event is going on today and tomorrow. There is an IT focus and it is available to students as well.

Myron Anderson - this summer we had two universities come to look at how our University manages inclusive excellence and diversity. He will be a keynote at Weaver State's diversity conference. MSU Denver won the national award for inclusive excellence from HEED.

Particia Ordaz - Wednesday at 3:00 they will have an event with Campus Recreation; Film Under the Stars will coincide with "Building Your Nest."

James Lyall - 3rd Educational Technology Symposium is on October 24th. They expect 200 people and have sponsors. Other institutions will attend.

Sandra Haynes – had a great trip to Napa looking at the brewing curriculum. The student restaurant should be open next week from 11:00 to 12:30.

Cathy Lucas – Sr. Director of Communications Melissa Ferrari was introduced. She does internal and external communications and will be Cathy's back up as spokesperson for the institution.

Cabinet adjourned at 10:31 a.m.