

PRESIDENT'S CABINET MEETING

Monday, October 6, 2014

9 – 11 a.m.

President's Office –SSB 440A

Present: Carol Svendsen, James Lyall, Greg Watts, Catherine Reddy, Joan Foster, Elizabeth Hinde, Vicki Golich, Carolyn Wollard, Braelin Pantel, John Burtness, Cathy Lucas, Sheila Rucki, Emily Davies, Ann Murphy, Luis Torres, Steve Kreidler, Myron Anderson, Patricia Ordaz, President Jordan

Absent: Loretta Martinez, Judi Diaz Bonacquisti

Substitutions: Ellen Boswell for Cindy Anderson, Scott Groom for Joan McDermott, Kathy Heyl for Sandra Haynes

AGENDA

1. Approval of minutes from September 22, 2014

Dr. Jordan asked for a motion to approve the minutes, it was moved and seconded. A voice vote was taken and the minutes were **approved** unanimously.

2. Hanover Report (Kreidler)

Steve Kreidler asked who received the Hanover Report. It will be distributed to Cabinet. Hanover Research spoke with 1300 former students who had left MSU over the past three semesters. The results are interesting. Reasons students did not continue were primarily financial, academic advising and availability of courses needed or wanted. Sixty two percent of our students work 30 hours a week or more – this is an important point as it relates back to the cost issue as well as the balancing of work, home and student life.

Common response themes regarding why they left MSU Denver include financial issues, teaching quality or operation of University; family or personal issues.

Under financial reasons; 43% did not have enough funds to continue. Thirty six percent said there was insufficient financial aid. Academic reasons include advising, unable to get the courses needed/wanted, quality of instruction, transferred to pursue a program not offered at MSU. Personal reasons include conflicts with job schedules (38%), responsibilities at home, physical or mental health issues, took a job.

Seventy percent of those who left still have a positive attitude towards MSU Denver. Two thirds were indicating satisfaction with MSU Denver.

Joan Foster says night courses enrollment has softened; however online courses have grown.

VP Kreidler showed a chart of satisfaction by age group. The older the student, the more they like MSU Denver. Satisfaction with faculty and staff at MSU Denver is at two thirds.

With all of the financial aid available, students are paying about half the charge and it's still too much. Steve Kreidler wants to drill down and get to the root causes. Students who have left have no reason to answer in a politically correct way; they are free to give their opinion. Many want to return. Dr. Jordan noted that Hanover asked the same questions at other institutions, so we can compare the responses. Hanover is working on the comparative information now.

Students originally chose MSU Denver for convenience/accessibility, an academic program they were interested in, cost and availability of financial aid, and quality of education. Two thirds chose MSU Denver as their first choice. For thirty three percent, we were not their first choice. Only 1 in 5 of our students don't work. Of those who left, 53% used student loans; 1 in 3 has a grant or scholarship. Use of services available is low overall. Many don't see their instructor outside of class or see an advisor. Students of color are more likely to use these services. Since leaving MSU Denver, 62% are working full time. Thirty eight percent enrolled at another institution. Forty percent of those who left intend to return to MSU Denver. Sixty percent are not returning, and may not continue their education.

Steve will drill down more on the information in figure 3.1, what factors would have influenced you to continue enrollment – cost, advising, class times, counseling/guidance – (which includes many kinds of advising).

Discussion

Carolyn asked how many hours they were taking before they left. That was not in the data. There are some paradoxes in the data as well; for example, reasons for recommending and not recommending MSU are both Academics as the top reply.

VP Kreidler asked Cabinet to review the report and provide feedback to him.

Hanover can break down the data for us and tell us more about specific areas. Dr. Jordan thinks this is a great starting point and valuable data.

Joan Foster thinks knowing their GPA when they leave would be useful.

This was discussed at the BOT Retreat as well. VP Kreidler will use the data to see where MSU will see the best gains by specific investments.

3. Regular Occurring Updates

A. President update (Dr. Jordan)

Cabinet introduced themselves to the new VP for University Advancement, John Burtness.

Dr. Jordan reminded Cabinet about the use of university computers for political campaigning. Supporting specific candidates using university means is not allowable.

Dr. Jordan continues to work on HB 1319. The latest change is that the CDHE voted to begin a model where resources will be allocated for success with non-residents. Colorado has never funded non-residents. This takes funds from schools with high numbers of resident students, which was not the intent of the legislature. Graduating Colorado students should be the priority. The work on the bill must be done by the first of December. Steve Kreidler says there are five layers of decision makers on

this. The Modeling team has a representative from each of the 10 schools. They are creating the metrics written into the bill. The second level is the executive advisory group; members of the CCHE, and one representative from each kind of school and some outside folks. Then CCHE makes recommendations to the JBC. The JBC can undo all recommendations by the groups. Then it goes to the legislature; they can change the law if they like. We won't know the final content until spring, likely. The modeling team has two more meetings to come to consensus on metrics and their weights. The advisory group recommendations go to the CCHE. CCHE has to make a final decision to the JBC on December 6th. The law calls for the model to be in place for the coming school year.

There are public hearings. One will be on campus on Wednesday in the Barrensen Ballroom, Tivoli 320s. Steve Kreidler will create a summary of each of the factors to send to Cabinet. Cathy Lucas sent the locations and times in the last @MSU Denver.

Tonight Dr. Jordan is doing a telephone town hall with Alumni. There will be a Q & A at the end.

B. Theme I – Student and Academic Success

i. Education Quality(Golich)

On Friday they debriefed from efforts over the summer. Action items Vicki took away include that we don't have a seamless handoff from advising. There is a new way of advising being implemented; grouping advisors by majors or groups of majors. Building relationships is important. They are also working with SGA for the RoadRunners to give announcements about registration times. They are working to coordinate messages to students. English classes with supplemental academic instruction are succeeding well. Collaborating with the Faculty Senate, they are relaxing a hold on general studies courses; they want to take the process out of the policy.

The Equity in Excellence (EiE) Team continues to meet.

1. HSI Update (Torres and Diaz Bonacquisti)

Thursday, Friday and Saturday morning a group for HSIs met on campus. There was a track for emerging HSIs as well. We may co-host their 2016 annual conference in March.

HACU is here at the Sheraton downtown. Luis Torres, Judi Diaz Bonacquisti and Loretta Martinez gave a presentation yesterday. We are facing a similar funding situation as other emerging HSIs.

At MSU Denver, the ASSET students are in a separate category; without them we are at 20% and with the

Hispanic Asset students we are at 21.3%. They should be counted as residents of the state.

C. Theme II – Urban Land Grant University

i. MSU Denver Neighborhood update (Kreidler)

AES Building – the architect has been selected and spent last week on campus. They met with people in the AES disciplines. Additional space will be added to the design. The faculty were very helpful in delivering new ideas. Additionally, the construction firm was named last week. Two were so good that scores had to be compared. The construction firm will work with the architect to make the design buildable. A Facility Master Plan for the Neighborhood will be worked on next year.

D. Theme III – University Culture

i. Campus Climate (Anderson)

Myron is working with Dr. Golich on the EiE Team. The Diversity Initiatives program funds programs that align with the work, and those will be noted with a symbol. A delegation went to Southern University in Baton Rouge to create a pipeline for faculty of color to come to MSU Denver. This has morphed into a partnership. Using four principles, we could replicate this with all the HBCUs. Alignment with disciplines and our teaching needs factor in.

E. Theme IV – University Resources

i. Budget Update (Kreidler)

Budget Task Force met last Friday. There are two major issues they are working on; the budget deficit is one. The group thinks we should seek to make permanent budget reductions to meet funding. Cathy Lucas will chair one subgroup to find \$1.4 M in permanent budget cuts. Recommendations will come to the full Budget Task Force. One time funds availability – they committed to fund things that should be base funded. Requests for one time funds is close to what is available. There is enough to fund all requests, but nothing would be left for emergencies, so a smaller group will make recommendations as to what to fund and how much to save for later.

ii. Advancement/Fundraising (Wollard)

Carolyn said the Foundation Board approved a \$25,000 minimum for endowed scholarships. They are talking with corporations

involved in the AES Building. They are seeking to increase Alumni gifts, and are seeking donors for the new Athletic Fields.

F. Telling the MSU Denver Story

i. Strategic Communications and Branding (Lucas)

The plans for the 50th Anniversary went over well with the Board. Brooke Gerber is leaving us on Friday for a great opportunity with the City and County of Denver.

UPDATES

Joan Foster – passed out the visual and performing Arts Calendar.

Kathy Heyl for Sandra Haynes - aviation program has an agreement with Great Lakes Airlines for expedited interviews and hiring. They are from Cheyenne, Wyoming.

Patricia Ordaz – SGA passed a revised, more clear constitution.

James Lyall – began moving people into the new email system. They will reach out to departments. Deleted items will not migrate.

Scott Groom for Joan McDermott – Athletics is having a great fall; cross country volleyball and soccer have all been ranked in the top of the nation.

Ellen Boswell for Cindy Anderson – COA is sponsoring a panel discussion on bullying on Oct 22nd 9-10:30 in SSB 400.

Braelin Pantel – there was an @MSU Denver on responsibilities around sexual misconduct; she wanted everyone to be aware of that.

President Jordan - Auraria Board Retreat is Thursday afternoon; there has been a lot of space trading on campus; UCD will have North Classroom; CCD will have South Classroom, we will have the Administration Building; so far most has come to fruition.

John Burtness – is grateful to be here.

Elizabeth Hinde - School of Education is up and running, the website will be unveiled shortly.

Vicki Golich – They had the Tenure and Promotion celebration on Wednesday night. About 150 people attended. It was a nice event. Dr. Jordan enjoys the stories of each faculty member that Vicki puts together.

Cabinet adjourned at 11:00 a.m.