

## PRESIDENT'S CABINET MEETING

**Monday, January 13, 2014**

**9 – 11 a.m.**

**President's Office –SSB 440A**

**Present:** Cathy Lucas, Amy Phare, Perla Gheiler, James Lyall, Steve Kreidler, Luis Torres, Myron Anderson, Greg Watts, Cindy Anderson, Judi Diaz Bonacquisti, Sandra Haynes, President Jordan, Vicki Golich, Kamran Sahami, Catherine Reddy, Percy Morehouse

**Substitutions:** Braelin Pantel for Emilia Paul, Dr. Kornelson for Joan Foster, Clay Daughtrey for Ann Murphy

**Absent:** Carol Svendsen, Carolyn Wollard, Loretta Martinez, Laura Noe

### AGENDA

#### 1. Approval of minutes from November 18, 2013

It was moved and seconded to approve the minutes. There were no changes, a voice vote was taken and the minutes were **approved**.

#### 2. Summer Session Update (Daughtrey)

Dr. Daughtrey stated the summer session schedule is due on January 3, students will see it February 17, and registration starts on March 3<sup>rd</sup>. Next year, if this goes well, summer and spring registration will be concurrent. The committee is working on a survey on summer courses seeking ways to encourage more students to take summer classes, with the goal being an increase of 10%. Some of the committee went to a conference on summer sessions, where they learned that online courses fill up faster in summer sessions. The committee will now focus on marketing. Perla Gheiler passed out a post card that will be a direct mail effort to students. Additional marketing avenues include ads in the Metropolitan and on social media.

#### 3. Legislative Update (Dr. Jordan)

Dr. Jordan believes there is an effort for the session to be less contentious than last year. The Governor's budget for Higher Education includes an increase of \$100M. Sixty million will go to operating budgets. The distribution amounted to an 11% increase to everyone. This method only increases the existing funding gaps. This will be compounded for us by the 6% tuition increase limit. Dr. Jordan stated that MSU Denver's issues have been raised in a general way, by laying out a series of principles and providing our ideas for a more equitable funding concept. The Speaker and Rep. Duran believe now is the time to create equity. Meetings with Senate leaders begin this week.

Dr. Jordan passed out data and a graph illustrating the research being used to support the proposal. We won't know results until the JBC starts voting. The bill may be introduced around the first of April.

If the Governor's recommendation is taken up by the legislature, others will have the ability to provide more in the way of salary increases than MSU Denver will. The JBC will vote this week on a 3% increase for Classified Employees. That would be a mandated increase to our budget as well. Increased utility costs could also affect our budget.

VP Kreidler is convening a campus budget group. The committee will convene by February 1 and will include the VPs and governance group representatives.

There are no bills focused on MSU Denver this year, so the proposed change to the distribution of higher education funding will be our priority. We are also playing an active role in some federal legislation. President Jordan sent a letter out to try and convene 40 urban institutions (with similar missions, student body profiles) to lobby on just urban education issues. Much of his time will be focused on the legislature and while in Washington D.C. this Spring Semester.

#### Discussion

Dr. Torres asked if our distribution process were to be accepted, what amount would MSU Denver gain? VP Kreidler stated it would be about \$7M next year above the appropriation, and about \$7M each year for the next four years.

Once we know the formula that the legislators are prepared to move forward with, we can support it. We are supporting more equitable funding processes, not just more funds for MSU Denver, but equity within sectors, such as four-year comprehensives, etc. Within sectors, between similar size institutions, with similar missions, large inequities should not exist. Institutions in every sector are affected by our proposal, not just our sector. The argument centers on cost per student, not a percentage increase.

Cathy Lucas discussed rescheduling the President's Spring Update to March instead of February. The group suggested early March would be best.

#### **Regular Occurring Updates**

##### **A. President update (Dr. Jordan)**

(nothing further)

##### **B. Theme I – Student and Academic Success**

###### **i. Education Quality(Golich)**

No report

1. **HSI Update** (Torres and Diaz Bonacquisti)

Dr. Torres stated that legislators were on campus Saturday for the Latino Forum. Lt. Governor Garcia gave the Welcome and was on the panel. The turnout was good. On December 6<sup>th</sup>, Journey Through Our Heritage presented skits and a mural by each team.

Ms. Bonacquisti noted a COCEAL meeting at CSU campus. CSU Pueblo is cutting about \$4M, and is laying off 40-50 people, including faculty. CSU Pueblo is a functioning HSI. They already had a round of cuts as well. This will impact the entire region. COCEAL also discussed ASSET, what worked, what didn't. They looked to MSU Denver for examples of student outcomes. HACU will be in Denver this year. Dates will be sent.

Ms. Bonacquisti gave the spring enrollment report. MSU Denver is down in applications by 11% overall for Spring. New Student Orientation is down 24% as well. Part of this is due to Community College enrollments being down. Fall figures are looking better than spring; there is an increase in applications for fall, up 28%, or about 650 students, compared with last fall. It's early yet however. There will be increased competition for all students, local and transfers. Latino student applications are up 30% and African American students are up 70%. In fact, all categories are up except international students. Dr. Jordan added that Rep. Sanchez has a Bill for Native American students to receive in-state tuition from any tribe that historically lived in Colorado.

**C. Theme II – Urban Land Grant University**

**i. MSU Denver Neighborhood update** (Kreidler)

A temporary sign will go up for the Athletic Fields. The naming rights deal has closed.

**D. Theme III – University Culture**

**i. Campus Climate** (Anderson)

The communication plan is going well. At the end of the presentations, there are some questions posed, and those resolutions will form our response to the survey toward improving our climate.

Friday is the MLK Peace Breakfast in the Turnhalle.

## **E. Theme IV – University Resources**

### **i. Budget Update (Kreidler)**

No report.

### **ii. Advancement/Fundraising (Wollard)**

No report.

## **F. Telling the MSU Denver Story**

### **i. Strategic Communications and Branding (Lucas)**

The broadcast buy is coming up. We switched to Channel 4 from 9News. Each month's ad will be a new profile. Tomorrow is a 50<sup>th</sup> Anniversary planning meeting with the VPs and the Deans. Cathy sees the 50<sup>th</sup> Anniversary as another way to build our brand, tell our story.

## **Updates**

**Cindy Anderson-** COA had their first night at the RoadRunners Basketball game. We set an all-time attendance record according to Dr. Jordan. They want to duplicate that at the CVA. January meeting of the COA, this Thursday, will have a guest speaker from Denver Workforce on how to update your resume.

**Percy Morehouse-** bidding for compensation analysis complete. He will have a planning meeting this week and then can share timeline.

**Dr. Kornelson** – a person with recruiting and advising experience has been hired to increase retention of Art Students.

**Clay Daughtrey** – hired Amy Bechtum as Career Services liaison. She was with the Title III Grant.

**James Lyall-** is requesting members to form the subcommittee to implement governance structure.

**Sandra Haynes-** Hospitality won another award; they were runner up from Urban Land Institute in the Influence category. SPS is starting a distinguished speaker series, and on February 25<sup>th</sup>, the founder of Chipotle will speak.

OWOW closed a deal with Denver Water to partly fund a position working on the Water Festival.

**Steve Kreidler** – Sean Nesbitt was notified that a local chapter of architecture or urban? groups will include our two new buildings in an architectural tour. Steve is also working to clarify our responsibilities with regard to the Affordable Care Act. They are looking at best practices around the country.

**Dr. Jordan** – on his trip to India he met some in the delegation who discussed the lack of adjunct faculty in India. Opportunities are there for a few years work, in English, with housing, to gain experience. He reminded Cabinet that part of their role is to inform the group of what is being worked on in their area, and to also communicate to their constituents the work of Cabinet and what is being discussed.

Cabinet adjourned at 10:26 am.