

Interactive Media Production

Program Advising Checklist – Catalog Year 2018-2019 • TCM5

The Interactive Media Production concentration provides students foundational theory, creative media production skills, and an understanding of current industry practices. The coursework includes writing and editing, designing and authoring of interactive projects, in addition to hands-on practice and professional experience. Interactive media is frequently used for education, training, marketing, public relations, and sales purposes. Professional front-end message design, as well as contemporary delivery methods are developed in this concentration.

Technical Communication Core

All technical communication majors are required to complete the following courses:

- COM 1450 - Literacy and Communication Technologies
- COM 2720 - Introduction to Communication Concepts and Systems
- COM 3780 - Communication Law.....
- COM 4790 - Senior Seminar in Technical Communications

Core Subtotal: 12 credit hours

Concentration Courses

- COM 2450 - Basic Interactive Production
- COM 3450 - Intermediate Interactive Production
- COM 3470 - Writing for Interactive Media
- COM 3625 - User Experience and Interface
- COM 4450 - Advanced Interactive Media Production.....

Concentration Subtotal: 15 credit hours

Select a Production Specialty

Choose 3 courses (9 credit hours) from the following:

- COM 2400 - Basic Video Editing
- COM 2420 - Basic Single Camera Video Production
- COM 3590 - Streaming Media Technologies.....

- COM 2460 - Raster Graphics
- COM 2465 - Vector Graphics
- COM 3630 - Producing Digital Documents

- COM 2480 - Introduction to Computer Animation
- COM 2800 - Introduction to Audio Production
- COM 3485 - Motion Graphics for Video.....
- COM 3800 - Audio for Video Production.....

Production Specialty Subtotal: 9 credit hours

Electives

Choose 6 credit hours:

Any course with a COM or JRN prefix. Please select elective courses in consultation with an adviser.

Electives Subtotal: 6 credit hours

Interactive Media Production Concentration: 42 Credit Hours Total

GENERAL STUDIES

All COM majors are required to take *JRN 1010 - Introduction to Journalism* to satisfy the Social and Behavioral Sciences I general studies requirement.

As a reminder to all degree-seeking students, **COLLEGE DEGREE REQUIREMENTS ARE:**

- Complete a minimum of 120 credit hours
- Complete a minimum of 40 upper division credit hours
- Complete all general studies requirements
- Complete a Major/Minor combination, a double or extended major

Reminder: No more than 7 semester hours in music ensemble will be counted towards a bachelor's degree for students who are not majoring in music.