

Mobile and Social Media

Program Advising Checklist – Catalog Year 2014-2015 • TCM12

This communication concentration area prepares students for a career in the design and development of mobile and social media communication within professional communities and networks. Social media environments are strategically designed to foster communication and sustain community engagement for problem solving, idea generation, professional development, and other corporate communication contexts. In addition to a required core of course work, students must take the required concentration courses. Students may choose 12 credit hours of COM electives from the approved list or meet with an advisor to determine other elective options.

Technical Communication Core

All technical communication majors are required to complete the following courses:

- COM 1450 - Literacy and Communication Technologies
- COM 2720 - Introduction to Communication Concepts and Systems
- COM 3780 - Communication Law.....
- COM 4790 - Senior Seminar in Technical Communications

Core Subtotal: 12 credit hours

Concentration Courses

- COM 2430 - Introduction to Media Production
- COM 2610 - Introduction to Technical Writing
- COM 3470 - Writing for Interactive Media
- COM 3540 - Mobile and Social Media Communication
- COM 3590 - Streaming Media Technologies
- COM 3625 - Usability Testing

Concentration Subtotal: 18 credit hours

Electives

Choose 12 credit hours from the following:

- COM 2400 - Basic Video Editing
- COM 2420 - Basic Single Camera Video Production
- COM 2450 - Basic Interactive Media Production
- COM 2460 - Media Graphics Production
- COM 3310 - International Technical Communications
- COM 3330 - Technical Writing for Translation
- COM 3420 - Intermediate Single Camera Video Production.....
- COM 3440 - Scriptwriting for Video.....
- COM 3450 - Intermediate Interactive Media Production
- COM 3620 - Technical Editing.....
- COM 3630 - Designing Technical Publications
- COM 3640 - Writing Software Documentation.....
- COM 4760 - Advanced Internship in Technical Communications *

* Note: Internships require permission of instructor.

Electives Subtotal: 12 credit hours

Mobile and Social Media Concentration: 42 Credit Hours Total

As a reminder to all degree-seeking students, **COLLEGE DEGREE REQUIREMENTS ARE:**

- Complete a minimum of 120 credit hours
- Complete all general studies requirements
- Complete a minimum of 40 upper division credit hours
- Complete a Major/Minor combination, a double or extended major

Reminder: No more than 7 semester hours in music ensemble will be counted towards a bachelor's degree for students who are not majoring in music.