

Journalism - Convergent Journalism

Program Advising Checklist – Catalog Year 2013-2014 • JRN5

Convergent Journalism is the term used to describe the writing and producing of journalistic content across media and the use of multiple channels of distribution to multimedia audiences. The demand for content has never been so vast. Students who seek to learn the skills required in the current and emerging mass media marketplace will be part of an experience that develops expertise in the changing field of journalism and technology.

A grade of C- or better is required for each course in this program to count toward the bachelor's degree. Students should note that programs differ in the minimum grade required.

Journalism Core

All journalism majors are required to complete the following courses:

- JRN 1010 - Introduction to Journalism and Mass Media (3)
- JRN 1100 - Journalism Fundamentals (3)
- JRN 2000 - Journalism Techniques and Tactics (2)
- JRN 2100 - Reporting (3)
- JRN 2210 - Beginning Layout & Design (3)
- JRN 4500 - Ethical and Legal Issues in Journalism (3)

Core Subtotal: 17 credit hours

Concentration Courses

- JRN 2600 - Beginning Photojournalism (3)
- JRN 2700 - Fundamentals of Public Relations (3)
- JRN 3300 - Multimedia Journalism (3)
- JRN 3980 - Internship: Journalism (3)
- JRN 4300 - Multimedia Journalism II (3)

Concentration Subtotal: 15 credit hours

Electives

Choose at least 6 credit hours:

- COM 2400 - Basic Video Editing (3)
- COM 2430 - Introduction to Media Production (3)
- COM 2450 - Basic Interactive Production (3)
- COM 3450 - Intermediate Interactive Production (3)
- COM 3470 - Writing for Interactive Media (3)
- JRN 3110 - Public Affairs Reporting (3)
- JRN 3200 - News Editing (3)
- JRN 3400 - Short-Form Feature Articles (3)
- JRN 3500 - Topics in Journalism: Variable Topics (1-3)
- JRN 3510 - Portfolio Presentation (1)
- JRN 3600 - Intermediate Photojournalism (3)
- JRN 3610 - Photo Editing I (3)
- JRN 3620 - Photo Editing II (3)
- JRN 3910 - Magazine Design (3)
- JRN 3920 - Magazine Editing (3)
- JRN 3970 - Publication Practicum (3)
- JRN 4000 - News Media Leadership (3)
- JRN 4100 - Investigative Reporting (3)

- JRN 4210 - Advanced Layout and Design (3)
- JRN 4400 - Long-Form Feature Articles (3).....
- JRN 4450 - Magazine Production (3).....
- JRN 4600 - Advanced Photojournalism (3).....
- JRN 4890 - Social Documentary (1-6)

Convergent Journalism Major: 38 Credit Hours

As a reminder to all degree-seeking students, COLLEGE DEGREE REQUIREMENTS ARE:

- Complete a minimum of 120 credit hours
- Complete all general studies requirements
- Complete a minimum of 40 upper division credit hours
- Complete a Major/Minor combination, a double or extended major

Reminder: No more than 7 semester hours in music ensemble will be counted towards a bachelor’s degree for students who are not majoring in music.