



Video Production

Program Advising Checklist – Catalog Year 2012-2013 • TCM7

The Video Production concentration provides the student with the theoretical and practical experience required to design, write, edit, and produce video programs for use in industry, government, corporations, cable television, and other organizations. Such productions are frequently used for training, image creation, promotional, motivational, narrowcasting, and sales purposes.

Technical Communication Core

All technical communication majors are required to complete the following courses:

Required Core

- COM 1450 - Literacy and Communication Technologies
- COM 2720 - Introduction to Communication Concepts and Systems
- COM 3780 - Communication Law.....
- COM 4410 - Budgeting and Planning for Video Productions.....

Core Subtotal: 12 credit hours

Required Concentration Courses

- COM 2400 - Basic Video Editing
- COM 2420 - Basic Single Camera Video Production
- COM 2430 - Introduction to Media Production
- COM 3400 - Intermediate Video Editing
- COM 3420 - Intermediate Single Camera Video Production.....
- COM 3440 - Scriptwriting for Video.....
- COM 3485 - Motion Graphics for Video.....
- COM 3800 - Audio for Video Production.....

Concentration Subtotal: 24 credit hours

Majors in the concentration must take one of the following courses

- COM 4401 - Advanced Video Editing.....
- COM 4420 - Advanced Single-Camera Video Production.....
- COM 4430 - Directing and Lighting for Video

Subtotal: 3 credit hours

Electives

Choose 3 credit hours from either of the following lists:

- COM 2480 - Introduction to Computer Animation
- COM 2800 - Introduction to Audio Production
- COM 3590 - Streaming Media Technologies.....
- COM 4401 - Advanced Video Editing.....
- COM 4420 - Advanced Single-Camera Video Production.....
- COM 4430 - Directing and Lighting for Video
- COM 4760 - Advanced Internship in Technical Communications *

** Note: Internships require permission of instructor.*

- Other COM courses approved by an advisor
- JRN 2600 - Introduction to Photojournalism
- JRN 4890 - Social Documentary



Optional Electives Outside the Department:

These courses may have prerequisites within their respective departments.

SPE 3440 - Television Production.....

SPE 4440 - Advanced Television Production

Electives Subtotal: 3 credit hours

Video Production Concentration: 42 Credit Hours Total

As a reminder to all degree-seeking students,

COLLEGE DEGREE REQUIREMENTS ARE:

- Complete a minimum of 120 credit hours
- Complete a minimum of 40 upper division credit hours
- Complete a Major/Minor combination, a double or extended major
- Complete all general studies requirements

Reminder: No more than 7 semester hours in music ensemble will be counted towards a bachelor’s degree for students who are not majoring in music.

Notes
