

**Description**

The world of digital media is constantly changing. Technological advancements that make information available immediately are the new normal, and those who don't adapt are inevitably doomed to fail. It's up to future generations of professionals to stay ahead of the trend.

**Media Production and Leadership Advisers**

[Chris Jennings](#), Dept. Chair

Central Classroom, 119

**Step One - Department CORE**

All JMP students take the following 12 credit hour core:

- JMP 1100 - Journalism Fundamentals .....
- JMP 1450 - Media Literacy and Communication.....
- JMP 2430 - Introduction to Media Production.....
- JMP 2435 - Multimedia Writing and Production .....

**Department Core: 12 credit hours**

**Step Two - Portfolio Review**

**Step Three - Media Production and Leadership CORE**

- JMP 2450 - Basic Media Production and Leadership.....
- JMP 3310 - International Technical Communications **OR**.....
- JMP 3470 - Writing for Interactive Media.....
- JMP 3540 - Mobile and Social Media Communication .....
- JMP 3590 - Streaming Media Technologies .....
- JMP 3625 - User Experience and Interface .....
- JMP 3780 - Communication Law .....
- JMP 4450 - Advanced Media Production and Leadership.....
- JMP 4790 - Senior Seminar (**Senior Experience**) .....

**Media Production and Leadership Core: 24 credit hours**

**Step Four - Media Production and Leadership ELECTIVES (Pick two courses)**

All courses with a COM, JMP, or JRN, prefix may be used as electives, in consultation with an adviser.

**Electives: 6 credit hours**

**Media Production and Leadership Major: 42 Credit Hours**

**General Studies**

As a reminder to all degree-seeking students, UNIVERSITY DEGREE REQUIREMENTS ARE:

- Complete a minimum of 120 credit hours
- Complete a minimum of 40 upper division credit hours
- Complete all general studies requirements
- Complete a Major/Minor, a double, or extended major

*Note:* No more than 7 semester hours in music ensemble will be counted toward a bachelor's degree for students who are not majoring in music.