

**Description**

The Broadcast Journalism B.A. prepares students for reporting, producing, and delivering news and news programs via radio, television and video. Instruction focuses on the methods and techniques for reporting the news, including the principles of broadcast technology, broadcast reporting, on- and off-camera and microphone procedures, editing, media law, and professional standards and ethics.

As a Broadcast Journalism major, you will be encouraged to explore all aspects of journalism and media production to make you a well-rounded candidate as you enter the workforce. We'll work with you and help you discover your talents that best fit the degrees we offer.

**Broadcast Journalism Advisers**

[Alfredo Sanchez](#)  
[Jeff Hammond](#)  
[Chris Jennings](#), Dept. Chair

Central Classroom, 119

**Step One - Department CORE**

All JMP students take the following 12 credit hour core:

- JMP 1100 - Journalism Fundamentals .....
- JMP 1450 - Media Literacy and Communication.....
- JMP 2430 - Introduction to Media Production.....
- JMP 2435 - Multimedia Writing and Production .....

*Department Core: 12 credit hours*

**Step Two - Portfolio Review**

**Step Three - Broadcast Journalism CORE**

- JMP 2100 - Reporting .....
- JMP 3410 - Writing for Broadcast Media.....
- JMP 3430 - Performance for Broadcast.....
- JMP 3445 - Television Production .....
- JMP 3461 - Producing the TV Newscast **OR** .....
- JMP 3462 - Workshop in Radio Production.....
- JMP 3980 - Internship in Journalism and Media Production .....
- JMP 4443 - Advanced Television Production **OR** .....
- JMP 4462 - Advanced Radio Production .....
- JMP 4500 - Ethical and Legal Issues in Journalism (**Senior Experience**) .....

*Broadcast Core: 24 credit hours*

**Step Four - Broadcast ELECTIVES (Pick three courses)**

- CAS 3400 - Media Industries.....
- JMP 2400 - Basic Video Editing .....
- JMP 2420 - Basic Video Production .....
- JMP 2800 - Introduction to Audio Production .....
- JMP 3300 - Multimedia Journalism .....
- JMP 3451 - Sports Broadcasting: Techniques and Practice .....
- JMP 3485 - Motion Graphics I .....



**Electives List Cont.**

- JMP 3540 - Mobile and Social Media .....
- JMP 4100 - Investigative Journalism .....
- JMP 4300 - Multimedia Journalism II .....
- JMP 4403 - Electronic Media Management .....
- JMP 4420 - Advanced Video Production .....
- JMP 4485 - Motion Graphics II .....

*Electives: 9 credit hours*

\* Note: Courses with a COM, JMP, or JRN, prefix may also be used as electives, in consultation with an adviser.

**Broadcast Journalism Major: 45 Credit Hours**

**General Studies**

As a reminder to all degree-seeking students, UNIVERSITY DEGREE REQUIREMENTS ARE:

- Complete a minimum of 120 credit hours
- Complete all general studies requirements
- Complete a minimum of 40 upper division credit hours
- Complete a Major/Minor, a double, or extended major

Note: No more than 7 semester hours in music ensemble will be counted toward a bachelor’s degree for students who are not majoring in music.