

Agile Leadership Solving Problems at the Pace of Change

Taylor Kendal | Alex McDaniel

What is Agile & Design Thinking?*

*We didn't invent this.

Not like this....



1



2



3



4

Like this!



1



2



3

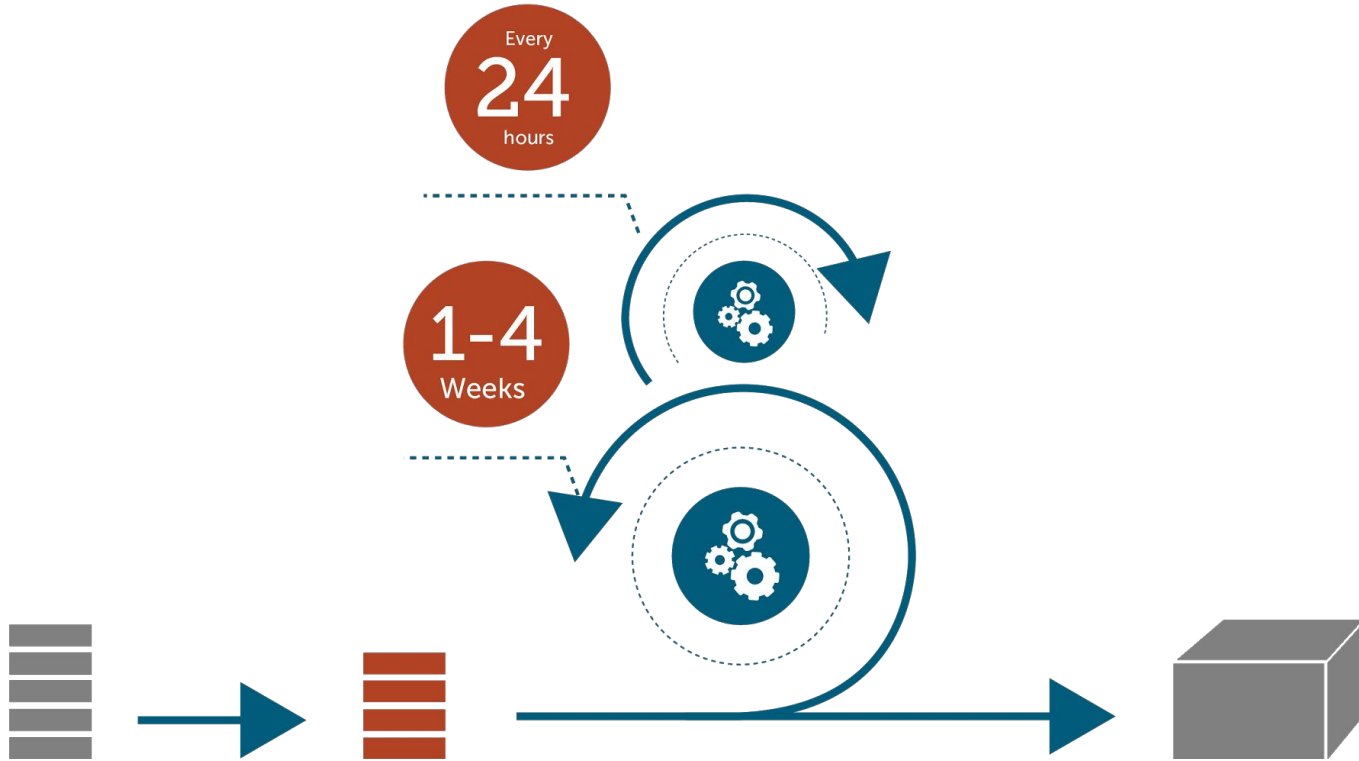


4

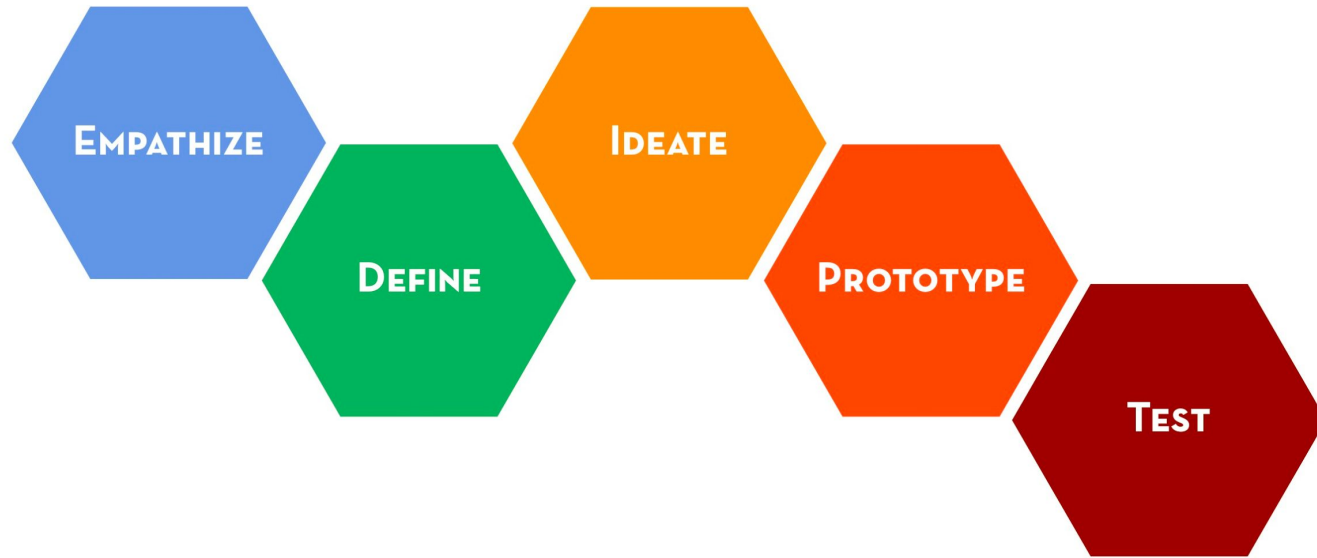


5

Core Process



Core Concepts



** Institute of Design at Stanford*
dschool.stanford.edu

How will this work?

Brainstorm problems.



5:00

Stop

Bees

Share your problem.

Answer empathetic questions.



5:00

Stop

Birds

Share your problem.

Answer empathetic questions.



5:00

Stop

Find Collaborators.



5:00

Stop

Design Solutions.



10:00

Stop

Birds

Share Top 3
Solutions with
Your Partner.



5:00

Stop

Bees

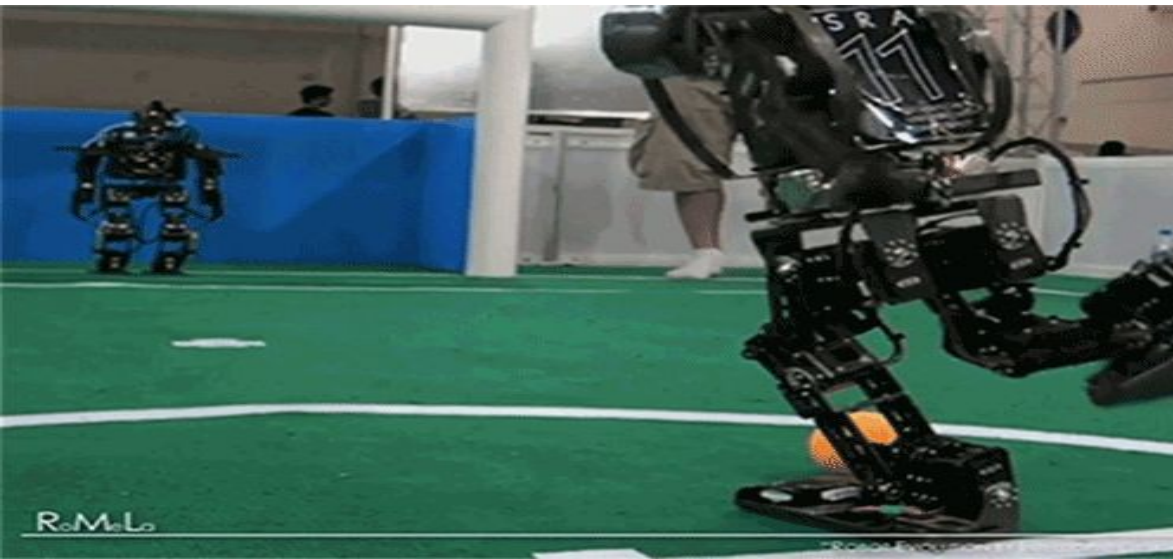
Share Top 3
Solutions with
Your Partner.



5:00

Stop

Refine & Improve.



5:00

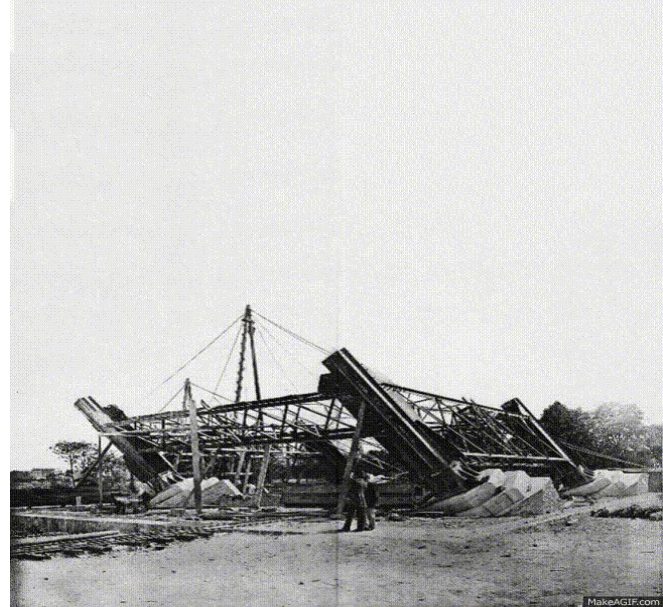
Stop

Build an MVP.

Minimum

Viable

Product



10:00

Stop

Cost / Benefit Analysis.



5:00

Stop

Pitch.

Birds pitch to Birds
Bees pitch to Bees



5:00

Stop

Pitch.

Birds pitch to Birds
Bees pitch to Bees



5:00

Stop

3 mins

Reflect.



5:00

Stop

Pilot.



5:00

Stop

Thank you! Questions?

kendal@msudenver.edu | mcdaniel@msudenver.edu