



METROPOLITAN STATE UNIVERSITYSM
OF DENVER

College of Professional Studies

Journalism, B.A. - Public Relations Concentration

Minor (required)

Fall 2016 catalog year

First Year		
Fall: 15 Credits	JRN 1010 (3) Intro to Journalism and Mass Media (F, S, Su)	
	ENG 1010 (3) Composing Arguments (F, S, Su)	
	Oral Communication (3)	
	Quantitative Literacy (3)	
	Historical (3) GD recommended	
Spring: 15 Credits	JRN 1100 (3) Journalism Fundamentals (F, S)	
	ENG 1020 (3) Freshman Comp: Anly, Rsrch, & Doc (F, S, Su)	
	Social & Behavioral Science I (3) MC recommended	
	Natural & Physical Sciences (3)	
	JRN 2100 (3) Reporting (F, S)	

Third Year		
Fall: 16 Credits	MKT 3000 (3) Principles of Marketing (F, S, Su)	
	JRN Elective (3)	
	Elective (1)	
	Elective (3)	
	Minor (3)	
	Minor (3)	
Spring: 15 Credits	JRN 3980 (3) Internship in Journalism: Public Relations* (F, S, Su)	
	JRN 4700 (3) Public Relations Strategic Planning (S)	
	Minor (3)	
	Minor (3)	
	Minor/Elective (3)	

Second Year		
Fall: 14 Credits	JRN 2000 (2) Journalism Techniques and Tactics (F, S)	
	JRN 2700 (3) Fundamentals of Public Relations (F, S)	
	Arts & Humanities (3)	
	Natural & Physical Science (3)	
	Social & Behavioral Science II (3)	
Spring: 15 Credits	JRN 2210 (3) Beginning Layout and Design (F, S)	
	JRN 3700 (3) Public Relations Writing (F, S)	
	JRN Elective (3)	
	Arts & Humanities (3)	
	Minor (3)	

Fourth Year		
Fall: 15 Credits	JRN 4710 (3) Public Relations Campaigns (F)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
Spring: 15 Credits	JRN 4500 (3) Ethical and Legal Issues in Journalism (F, S)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	

*May be taken more than once with permission of the department chair