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Quick Tips
LinkedIn®

What is LinkedIn? It's the world's largest professional network, with hundreds of millions of members and growing—members who are quite possibly looking to hire someone with exactly your skills and experience. It's also a powerful tool that lets you connect you to your trusted contacts and help you exchange knowledge, ideas, and opportunities with a broader network of professionals.

So, how can you make the most of what the LinkedIn has to offer?

Tip 1: Create a complete profile for yourself. A complete profile gets noticed and acts as a great, interactive virtual business card. You can find tips at <http://msudenver.edu/career/jobsearch/linkedinforjobseekers/>.

Make sure your profile is informative and that it highlights your areas of expertise.

Tip 2: Recommend and endorse classmates, colleagues and others you've worked with. Ask for recommendations from your contacts.

Tip 3: Be visible. Update your status often: mention events you are attending, projects you are working on, and any other professional news. Connect with people.

Tip 4: Learn about employers. Before an informational interview, job interview, or networking event, check the background and interests of the people you're going to meet. You can also look at the company's page for information on the organization.

Tip 5: Join professional discussion boards. This is a great way to connect with people who have similar interests and to learn about issues in your area of study and future work. Get the conversation started. Post interesting articles or questions to boards. Join the MSU Denver Career Services LinkedIn Group to get updates on career events and job search tips.

Follow Us!

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