

## **Instagram Resources**

Informational and fun resources for diversity and equity in all different fields of outdoor recreation and adventure.

### **Outdoors and Nature:**

@outdoorjamaican

*outdoors, environmentalism, sustainability, positivity*

@blackadventurecrew

*Zenovia - Blogger, outdoor enthusiasts, founder of @blackkidsadventures, ambassador for @visitnorthal*

@jujumil

*Founder of @colorthetrails and @shesaidwhatshesaid\_official*

@allcolorsinnature

*3 Afro-Latina's promoting diversity, inclusion, and visual representation in the outdoors*

@famoutdoors

*The Mosses – blog, outdoor adventures, STEM for families, nature inspired music, Atlanta*

@shaaandiiin

*Navajo woman in tech, elevating indigenous people, justice, and sustainability in the outdoor, ambassador for @nativesoutdoors*

@campingnoire

*Encouraging BIPOC women to reset and refocus by reconnecting with nature through outdoor adventures, PA*

@outdoorafro

*Outdoor Afro HQ – celebrating and inspiring Black connections and leadership in nature*

@theunpopularblack

*The Unpopular Black – encouraging black adventure, representation, information, and access, Denver*

@afromountains

*Afro Mountains – reclaiming space outdoors, Utah*

@colortheoutdoors

*Color The Outdoors – visual storytellers and explorers, share your adventures, supporting and recognizing POC*

@blackjoyinnature

*Celebrating Black Joy in nature, one trail at a time*

@outdoorjournaltour

*The Outdoor Journal Tour – Empowering women through mindfulness and Mother Nature, sponsored by REI and Merrell, Atlanta GA*

@refugeoutdoorfestival

*representation, conversation, community*

@soultrakoutdoors

*facilitating community, recreation, service, and leadership for POC in nature*

@diversityinadventure

*Diversity iN Adventure (DNA) – uniting people of all identities via the outdoors, Utah based*

@soultrakoutdoors

*Facilitating community, recreation, service, and leadership for POC in nature*

@latinooutdoors

*Connecting culture and community with the outdoors*

@melaninbasecamp

*People of color in the outdoors*

@wilddiversity

*Wild Diversity – helps create personal connection to outdoors for Black, Indigenous, People of Color (BIPOC) and the LGBTQ+ communities*

@naturechola

*Outdoors, sustainability, justice, founder of @getout.stayout*

@getout.stayout

*Get Out Stay Out/Vamos Afuera – indigenous youth-led nonprofit reconnecting to the outdoors through culturally equitable outdoor programming, founded by @naturechola*

@luz.lituma

*Cofounder of @latinxhikers, @marmot ambassador*

@outdoorhomie

*Cofounder of @latinxhikers, @marmot ambassador*

@flying\_tortuga

*Adventures and writer for @melaninbasecamp*

@browngirl\_outdoorworld

*Changing the narrative through adventure, Toronto, Ontario*

@toseeyououtside

*Digital creator, enjoy outdoor beauty and listen to nature talk*

@prideoutside

*LGBT outdoor community*

@theventureoutproject

*The Venture Out Project – wilderness trips for queer, trans, and LGBTQ+ community, based out of New England and PNW*

@wecoloroutside

*Helping women of color create unapologetic, joy-filled lives through outdoor adventure, @nailahblades,  
@VisitUtah ambassador*

@nailahblades

*Coach and clarity maker, helping women of color create unapologetic, joyful lives through outdoor adventure,  
@wecoloroutside, @eddiebauer*

@she\_colorsnature

*Diversity in the outdoors, hiking with kids, recreating “outdoorsy”*

@girtrek

*Largest public health and self-care movement for Black women, DC*

@she\_explores

*Stories, art, and community inspired by the connections women find in the outdoors*

### **Hiking and Camping**

@hikingishealingco

*Hiking is Healing Collective – women of color centered, black women led hiking collective, outdoor explorers,  
Atlanta, GA*

@blackgirlshiketoo

*Black girls who love hiking*

@unlikelyhikers

*Unlikely Hikers – diversity, community, anti-racism, body liberation outdoors*

@waterfall.hunter

*Finding waterfalls and being happy*

@blackgirloutside

*Jamie – camping, hiking*

@blackgirlstrekin

*Black Girls Trekin – diversity and inclusion, education and conservation, hikes, Southern CA*

@indigenouswomenhike

*IndigenousWomenHike - healing through our inherent connection to the land*

@fatgirlshiking

*Fat activism, trails not scales, black lives matter*

@blacktrailwalkers

*Nature, fitness, mindfulness, outdoor life*

@akunahikes

*Long distance hiker*

@latinxhikers

*LatinXHikers – outdoor explorers, storytellers, diversity, inclusion, Atlanta GA, founded by @luz.lituma and @outdoorhomie*

@blackpeoplewhohike

*Black People Who Hike – hiking lowers cholesterol, blood pressure, anxiety, stress, St. Louis MO*

@disabledhikers

*Disabled hikers – building disability community and justice in the outdoors, trail guides, hikes, events, PNW based*

@blackgirlshike\_

*Black Girls Hike – cool hiking posts, connecting with nature*

@spinellee

*Community builder, breathwork instructor, hiker, BLM resources*

@camping\_in\_color

*Camping in Color – 3 brown, Punjabi, Sikh women celebrating diversity in nature and embracing the wild*

@brownpeoplecamping

*Indian Muslim American Woman diversifying public lands and outdoors through storytelling*

## **Climbing**

@browngirlsclimb

*Brown Girls Climb, LLC – leadership by women of color on the rock, mentorship, community, education, climbing*

@blackoutdooradventurers

*People of color outdoor adventure, New York, NY*

@urbanclimbr

*Outdoor adventure, storytelling, strategy and design thinking*

@felinefavia

*climber*

@indigenouswomxnclimb

*indigenous women climbing*

@womxnwhoclimb

*intersectional space for women and nonbinary people who climb to connect, share gear and advice, and discuss climbing*

@kailightner

*Rock climber, world traveler, foodie*

@climbersofcolor

*creating leaders of color in mountaineering and climbing, Western Washington*

@colorthecrag

*Color the Crag – festival, event to celebrate diversity in climbing in AL*

@blackgirlsbooulder

*Trips, tips, training, associated with @blackpeoplewhohike*

@kyra\_condie

*Qualified Olympian for Team USA in climbing*

## **Environmentalism**

@outdooradvocacy

*Movement of outdoorsy humans doing good*

@greengirlleah

*intersectional environmentalist, founder of @intersectionalenvironmentalist*

@intersectionalenvironmentalist

*protecting people and the planet, founded by @greengirlleah*

@climatediva

*climate change and environmentalism*

@joytripproject

*Freelance journalist specializing in stories about outdoor recreation, environmental conservation and sustainable living*

@greeningyouth

*Greening Youth Foundation – engaging underrepresented youth and young adults, connecting them to outdoors and careers in conservation*

@sierra club

*Explore, enjoy, and protect the planet*

@blacktoearth

*Black to Earth – connecting black people to black environmental organizations, GA*

@hood\_naturalist

*Equity and wildlife conservation*

## **Outdoor Sports**

@kaytlyn\_g

*bioengineer, athlete for North Face and other brands*

@colourthetrails

*Group for POC & allies interested in outdoor activities, including hiking, skiing/snowboarding, kayaking, biking.  
Founder @jujumil, Alberta and British Columbia*

@native\_women\_running

*Native Women Running – visibility, inspiration, and community of native women runners on and off the reservation*

### **Adventure and Travel Bloggers**

@followtiffsjourney

*outdoor and travel blogger*

@noel\_russ

*Mexican American, first generation, outdoors blogger*

@tyrhee.moore

*Founder and executive director of @soultrakoutdoors, adventure blogger*

@sarahherron

*Adventure and travel blogger*

@chelseakauai

*Adventure travel*

### **Farms and Animals:**

@lbtheadventurer

*Animal lover, world traveler*

@gratitudebotanicalfarm

*Urban micro farm*

@smilinggoatranch

*horses and small social animals helping humans heal in Carbondale, CO. autism, depression, PTSD, anxiety, neurosensory*

@soulfirefarm

*Soul Fire Farm – committed to ending racism and injustice in the food system*

@blackgirlswithgardens

*Black Girls With Gardens - Multicultural home and garden resource providing representation, support, inspiration, and education for black women creating green spaces*

@blackmenwithgardens

*Celebrating Mother Earth, brother brand to @blackgirlswithgardens*

@blackgirlsgardening

*Black Girls Gardening – inspiring to plant and garden*

### **Vanlife**

@diversifyvanlife

*safe space for BIPOC and underrepresented people in nomadic community*

@nomadsattheintersections

*modern nomadic movement, stories of underrepresented, presented by @diversify.vanlife*

@laura.edmonson

*van life, environmentalist*

@doesthiscountasvanlife

*van life, POC, queer*

@letsplayrideandseek

*van life, pride, POC*

### **Parks:**

@yosemite\_shelton

*Park ranger in Yosemite since 1993*

@nationalparksservice

### **Art and Photography**

@abstract.hikes

*abstract adventure art, Latina*

@natgeoadventure

*National Geographic Adventure – featuring the world’s best adventure photographers, athletes, trips*

### **Fishing**

@littleleafguides

*fishing outfit, lower Deschutes river, Oregon, only indigenous outfit*

### **Youth:**

@crbloomproject

*Charles Roundtree Bloom Project – outdoor healing justice program for youth of incarcerated parents, San Antonio TX*

@thepowerofgirls

*PowerofGirls – to serve and empower girls through mentorship, team building, and cultural experiences*

@blackkidsadventures

*Black Kids Adventures, Inc.- exposing, educating, and empowering families to explore outdoors, [www.blackadventurecrew.com/events](http://www.blackadventurecrew.com/events), Alabama*

@campfoundergirls

*Camp Founder Girls - America's 1<sup>st</sup> summer overnight camp for black girls, est 1924, proudly brought back by @blackoutside\_inc. San Antonio, TX*

@blackoutside\_inc

*Black Outside, Inc - Reconnecting Black youth to the outdoors, San Antonio, TX. Programs: @crbloomproject, @campfoundergirls*

### **Denver Area**

@myblackcolorado

*My Black Colorado – everything that's black and positive in CO, magazine, CO Springs*

@vibe.tribe.adventures

*Vibe Tribe Adventures – adventure company created to encourage women of color to explore outdoors, [www.vibetribeadventures.org](http://www.vibetribeadventures.org), Denver*

@nativewomenswilderness

*NativeWomensWilderness – a gathering to share stories, to learn and to support other Native Womxn, Boulder CO*

@theunpopularblack

*The Unpopular Black – encouraging black adventure, representation, information, and access, Denver*

@msudenverrec

*MSU Denver Campus Recreation*

### **Brands:**

@eddiebauer

@rei

@thenorthface

@patagonia

@marmot



@merrell

@parksproject

*Every purchase supports park lands*

@outdoorcepledge

*Connecting leading outdoor brands with inclusion advocates to advance representation for POC across industry*

@nativesoutdoors

*NativesOutdoors - empowering native and indigenous communities through our products and storytelling for a sustainable world*

@outdoorism

*Outdoorism Apparel – clothing brand, representing underrepresented*