

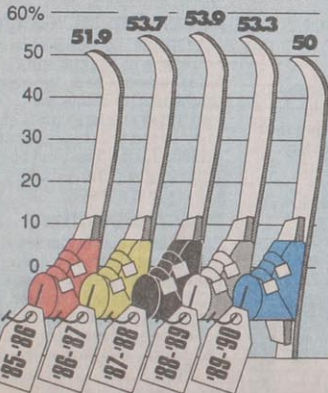
COLORADO FUTURESKI 2000

Resorts counting on high-tech efficiency, mega-options to draw visitors

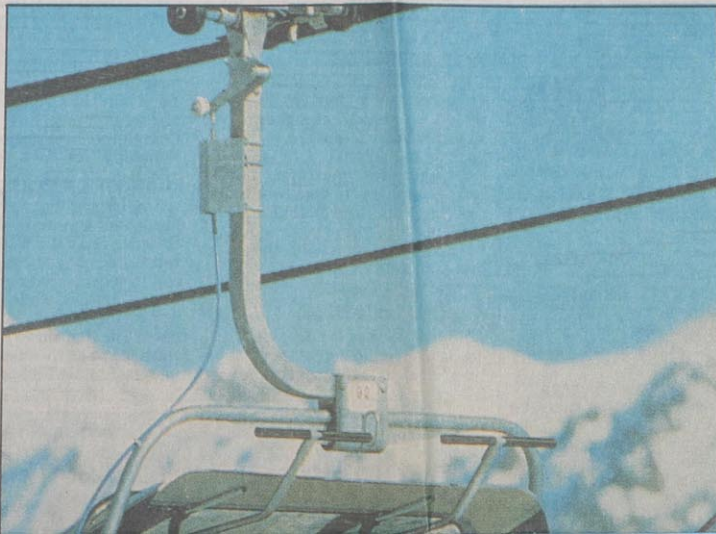
SKIER VISITS

Total number of visits to, or day spent at, U.S. ski areas, in millions.

Sources: United Ski Industries Assoc.



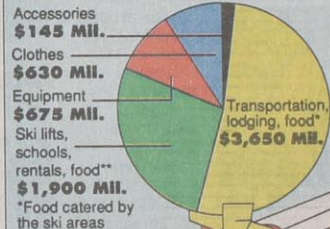
The Denver Post/Leavett Blies



SKIER SPENDING

U.S. spending on skiing in 1989-90 in millions of dollars.

Total: \$7 billion.



*Food catered by the ski areas

** Food catered by separate facilities

Sources: United Ski Industries Assoc.

The Denver Post/Leavett Blies

Skiing, Colorado: 1991-1992