

Degree Map for Transfer Students



From: **ANY** Colorado community college
Degree: AA in Business Degree with Designation (DwD)

To: MSU Denver College of Business
Degree: [BS in Marketing](#)

Sending Institution (60 Credits)

Semester 1 (or First 15 Credits)

Course	Course Title	Corresponding Course	Credits
BUS 115	Intro to Business	BUS 1850	3
COM 115	Public Speaking	CAS 1010	3
ENG 121	Composition I	ENG 1010	3
MAT 123/121	Finite Mth/Algebra	MTH 1310	4
Total Credits			13

Semester 2

Course	Course Title	Corresponding Course	Credits
ACC 121	Accounting I	ACC 2010	4
ECO 201	Macroeconomics	ECO 2010	3
ENG 122	Composition II	ENG 1020	3
MAT 125	Survey of Calculus	MTH 1320	4
Total Credits			14

Semester 3

Course	Course Title	Corresponding Course	Credits
ACC 122	Accounting II	ACC 2020	4
BUS 217	Bus Com/Rept Wrt	BUS 1950	3
ECO 202	Microeconomics	ECO 2020	3
GT – AH ^{1,2}	Arts & Humanities	Arts & Humanities	3
GT – SC ¹	Science with Lab	Nat. & Phys. Sci.	4
Total Credits			17

Semester 4

Course	Course Title	Corresponding Course	Credits
BUS 216	Legal Env of Bus	MGT 2210	3
BUS 226	Business Statistics	CIS 2300 (elective)	3
GT – AH ^{1,2}	Arts & Humanities	Arts & Humanities	3
GT – HI ^{1,2}	History	History	3
GT – SC ¹	Science	Nat. & Phys. Sci.	4
Total Credits			16
Total Credits for Associate Degree			60

Receiving Institution (60 Credits)

Semester 5 (or First 15 Credits)

Course	Course Title	Credits
CIS 1010	Intro to Computers (can test out)	3
CIS 3300	Business Analytics I	3
FIN 3300	Managerial Finance	3
MGT 3000	Organizational Management	3
MKT 3000	Principles of Marketing	3
Total Credits		15

Semester 6

Course	Course Title	Credits
CIS 2010	Foundations of Information Systems	3
CIS 3320	Business Analytics II	3
MKT 3010	Marketing Research	3
MKT (3000+) ³	Upper-Division Marketing Elective ³	3
MKT (3000+) ³	Upper-Division Marketing Elective ³	3
Total Credits		15

Semester 7

Course	Course Title	Credits
BUS 3040	Global Corporate Social Responsibility	3
MKT 3310	Consumer Behavior	3
MKT 3710	International Marketing	3
MKT 3750/ MKT(3000+) ^{2,3}	Multi-Cultural Marketing/ Upper-Division Marketing Elective ^{2,3}	3
MKT (3000+) ³	Upper-Division Marketing Elective ³	3
Total Credits		15

Semester 8

Course	Course Title	Credits
MGT 4950	Strategic Management	3
MKT 4560	Marketing Strategy	3
	General (Unrestricted) Elective ²	3
	General (Unrestricted) Elective ²	3
	General (Unrestricted) Elective ²	3
Total Credits		15
Total Credits for Bachelors Degree		120

Notes: 1. See the community college course catalog degree plan to see which general education courses meet these requirements for the AA degree. 2. All MSU Denver students are required to take or transfer in a Multicultural elective (**can** be within major) **AND** a Global Diversity elective (**cannot** be within major). MKT 3750, Multicultural Marketing, is a major elective that meets the Multicultural requirement. It is offered fall and spring. 3. Choose major electives in **consultation with a faculty advisor**.

Special Program Notes:

Community College of Denver students:

Please check out MSU Denver's College of Business website to view the articulation agreement for completing your Associate of Applied Science in Marketing at CCD prior to transferring to MSU Denver.

www.msudenver.edu/business/advising/agreementswithothercolleges/agreementswithcoloradocommunitycolleges/

ASSOCIATE OF ARTS OR SCIENCE DEGREE REQUIREMENTS (60 Credits):

Students should note that all required courses must be satisfactorily completed as part of the AA or AS degree at the community college and will also transfer and apply to the bachelor's degree requirements at the receiving 4-year institution. However, if you're going to transfer before completing the AA or AS degree, you may not need some of these courses. In that case, check with MSU Denver and an advisor for your options.

GUARANTEES & LIMITATIONS

- 1. Completion of an Associate Degree:** This transfer guide identifies the courses a student needs to complete (with a C- or higher) to earn an AA or AS degree at a Colorado community/junior college to be able to finish the designated baccalaureate degree in no more than 60 credits. Course credit may be applied to major, elective or other requirements at MSU Denver discretion. If more than 60 college-level credits are taken or the student gets lower than a C- in one or more courses at the community/junior college, then some loss of transfer credit may occur, and students may not be able to complete this baccalaureate degree in 120 credits.
- 2. Transfer Before Completing an Associate Degree:** If the student intends to transfer prior to completing an AA or AS degree, this transfer guide should still be used to identify the courses that can most effectively prepare them for efficiently completing the designated major at MSU Denver. Students are strongly encouraged to finish course sequences (such as English Composition I & II or Calculus I, II & III) before transferring.

For additional information on CCHE transfer policies and gtPathways guaranteed transfer of general education credit, visit <http://highered.colorado.gov/Academics/Transfers/Students.html>. To file a transfer-related complaint with the Colorado Department of Higher Education, visit <http://highered.colorado.gov/Academics/Complaints/default.html>