

Sanders, Ann

From: M'Gonigle, Ruth
Sent: Wednesday, November 07, 2018 2:33 PM
To: Sanders, Ann
Subject: Feedback for Collegiate restructuring
Attachments: collegiate_restructuring_v10.jpg

Ann,
My feedback is that these “more descriptive” names are getting too long. Would these fit into Banner codes? I expect that they will be difficult to fit into current brand logos or business cards and letterhead, retractable banners, promotional items, social media pages, web page buttons, etc. If someone were to have “College of Arts, Humanities, and Social Sciences” on their nametag or business card it could be very unwieldy.

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