

Questions for academic departments:

1: How do you think an academic re-org would impact your department?

- A. Student recruiting: Industrial design would likely experience negative effects on its recruiting if it were too closely associated with the traditional sciences or arts. Practicing industrial design professionals work hand-in-hand with those in the applied sciences, so incoming students typically look for industrial design education that is located in dedicated design schools or alongside engineering departments.
- B. Student retention: Due to the professional associations mentioned above, students would not be served properly if they did not have inspirational contact with the applied sciences, so student retention may be a problem if the Industrial Design department were aligned too closely with the traditional/foundational sciences.
- C. Student graduation rates: These rates would likely remain the same, though job placement may be negatively impacted without our students' direct influence from the applied sciences and it's related industry connections.

2. How do you think an academic re-org would impact your department in terms of following identity-related topics?

- A. Professional recognition: There would be a negative effect on the department, as mentioned above. As far as I know, there are many IND programs moving away from traditional Art programs, and working together with Engineering, Architecture and Applied Science areas. However, there is no IND program in the nation staying close to the traditional science areas. Being closely connected with Aviation would be a very unique feature we can promote to outside businesses.
- B. Department reputation/image: This would be slightly negative, as well. It would be better for our department to be aligned with engineering, architecture, communication design, computer science, and other applied science area.
- C. Department revenue: This area would likely be negatively affected, given that the traditional/fundamental sciences would be less apt to understand our particular funding needs. Currently, many industry projects we receive require very close collaboration between engineering, aviation, communication design, computer science, and medical areas. Traditional sciences simply won't be very helpful.
- D. Program accreditation: This area would likely experience little to no impact.

3. How do you think an academic re-org would impact your department in terms of the following internal university topics?

- A. Voting representation: This area would not be impacted.
- B. Collaboration with other departments: This area would be very negatively impacted. Industrial design is much better served in its collaboration efforts when it is directly connected with the applied sciences and design (including communication/graphic design)

4. Are there current projects or projects in the planning stages that you feel would be disrupted by an academic re-org?

IND is in the process of creating multiple certificate programs targeting non-degree seeking working professionals who wish to enhance their product development skills. Being closely associated with the traditional sciences will make it much harder to promote our new certificate programs and IND would be negatively impacted or disrupted by this reorganization.

5. Are there specific policies or procedures that your department uses that reference or use the current school/college structure? How would these be impacted by an academic re-org?

There are no current policies/procedures that would be affected by this, but it may potentially affect some of our anticipated future structure changes/plans.

6. Does your department currently engage in external fundraising? Do you think an academic re-org into smaller colleges would impact fundraising for your department? How about for the college?

Our department gains some degree of external fundraising through sponsored design studio projects. If the image of our department were to be affected (as previously mentioned), this may negatively impact the amount and degree of funding raised through these projects.

7. Using the graphic re-org as a point of discussion, how would your department feel about being in the 5-college version? In the 7-college version? Should MSU Denver continue down the path of collegiate restructuring, where do you think your department belongs?

Our department has developed an alternate solution for these college versions (see attached).