

Speech Communication - Rhetoric & Public Address Concentration, B.A.

Department of Communication Arts & Sciences, 303-556-3033, Central 120

College of Letters, Arts and Sciences

Catalog 15-16

This sheet applies to the 2014-15 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies	33 min
Major courses	42
Minor	18 min
Electives	27
Total to graduate (min. 40 hrs upper division)	120 min

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

***TO BE COMPLETED WITHIN FIRST 30 COLLEGE-LEVEL CREDIT HOURS**

Written Communication

- ___ ENG 1010 (3 hrs) Composing Arguments*
- or ENG 1008/1009 (6 hrs.) Intro to Composition, Parts 1 & 2*
- ___ ENG 1020 (3 hrs) Freshman Comp: Analysis, Research, & Documt.
(ENG 1020 must be completed within 45 credit hours)

Oral Communication*

- ___ SPE 1010 (3 hrs.) Public Speaking

Quantitative Literacy*

- ___ (3 hrs)

Arts and Humanities May not be SPE courses.

- ___ (3 hrs.)
- ___ (3 hrs.)

Historical

- ___ (3 hrs.)

Natural and Physical Sciences

- ___ (3 hrs.)
- ___ (3 hrs.)

Social and Behavioral Sciences I

- ___ (3 hrs.)

Social and Behavioral Sciences II May not be a SPE course.

- ___ (3 hrs.)

Global Diversity may be satisfied within General Studies. May not be a SPE course.

- ___ (3 hrs.)

MAJOR COURSES - See a Faculty Advisor in CAS department

Note: C- or better required in all courses required for SPE major.

- ___ SPE 1301 (3 hrs) Communication Inquiry
- ___ SPE 2301 (3 hrs) Communication Theory
- ___ SPE 3301 (3 hrs) Rhetorical Foundations of Communication
- ___ SPE 4301 (3 hrs) Communication Ethics

Rhetoric & Public Address Concentration required courses:

- ___ SPE 3090 (3 hrs) Argumentation and Advocacy
- ___ SPE 4080 (3 hrs) Rhetorical Criticism of Public Address
- ___ SPE 4090 (3 hrs) Classical Rhetoric (Senior Experience)
- ___ SPE 4100 (3 hrs) Techniques of Persuasion

Rhetoric & Public Address Electives – Choose 18 hours with CAS advisor:

- ___ SPE 1020 (3 hrs) Communication in Action
- ___ SPE 2110 (3 hrs) Discussion Methods
- ___ SPE 2730 (3 hrs) Communication and Conflict
- ___ SPE 3010 (3 hrs) Advanced Public Speaking
- ___ SPE 3050 (3 hrs) Intercollegiate Forensics
- ___ SPE 3080 (3 hrs) Great American Speakers
- ___ SPE 3100 (3 hrs) Business and Professional Speaking
- ___ SPE 3160 (3 hrs) Communication in Politics
- ___ SPE 3740 (3 hrs) Foundations of Speech and Thought
- ___ SPE 4050 (3 hrs) Advanced Intercollegiate Forensics
- ___ SPE 4120 (3 hrs) Freedom of Speech
- ___ SPE 4200 (3 hrs) Gender in Popular Culture
- ___ SPE 431x (3 hrs) Trends in Communication Studies: Var Topics
- ___ THE 3200 (3 hrs) Performance of Literature I: Solo

___ **Multicultural Req** may be satisfied in General Studies, major, minor, or electives

MINOR (required) *Cannot be SPE minor*

ELECTIVES



Where Communication Studies Graduates are Now

ABC Television Network	Manager, Producer
American Airlines	Communication Engineers
Anthem Blue Cross	Sr. Account Manager
Bank of America	Asst. VP
Blue Shield	National Account Rep
Children's Hospital Colorado	Aide
City of Boulder	Water Plant Chief
City of St. Cloud	Marketing Coordinator
City of Thornton	Communication Technician
Clear Channel	Assistant Program Director
Communications	CPC
Comcast	TV Producer
Denver Health	Human Resources Assistant
Denver Police	Manager
DPS	Principal
ESPN Radio	Radio Producer
Greenhorn Valley News	Editor/Advertisement Manager
State Capital	Director of Communication
KABC 7	News Writer/Producer
Time Warner Cable	Sr. Sales Support
United States Marine Corps	Attorney
United States Mint	Public Affairs Specialist
University of Denver	Director of Facilities & Operations

See Alumni Testimonial at <http://www.msudenver.edu/cas/alumni/>

Skills Most Sought After by Employers are learned in a Communication Major

Communications Skills (listening, verbal, written). By far, the one skill mentioned most often by employers is the ability to listen, write, and speak effectively. Successful communication is critical in business.

Analytical/Research Skills. Deals with your ability to assess a situation, seek multiple perspectives, gather more information if necessary, and identify key issues that need to be addressed.

Computer/Technical Literacy. Almost all jobs now require some basic understanding of computer hardware and software, especially word processing, spreadsheets, and email.

Flexibility/Adaptability/Managing Multiple Priorities. Deals with your ability to manage multiple assignments and tasks, set priorities, and adapt to changing conditions and work assignments.

Interpersonal Abilities. The ability to relate to your co-workers, inspire others to participate, and mitigate conflict with co-workers is essential given the amount of time spent at work each day.

Leadership/Management Skills. While there is some debate about whether leadership is something people are born with, these skills deal with your ability to take charge and manage your co-workers.

Multicultural Sensitivity/Awareness. There is possibly no bigger issue in the workplace than diversity, and job-seekers must demonstrate a sensitivity and awareness to other people and cultures.

Planning/Organizing. Deals with your ability to design, plan, organize, and implement projects and tasks within an allotted timeframe. Also involves goal-setting.

Problem-Solving/Reasoning/Creativity. Involves the ability to find solutions to problems using your creativity, reasoning, and past experiences along with the available information and resources.

Teamwork. Because so many jobs involve working in one or more work-groups, you must have the ability to work with others in a professional manner while attempting to achieve a common goal.