

Journalism, B.A., Public Relations Concentration

303-556-3485

Central Classroom 119

College of Professional Studies

Catalog 15-16

This sheet applies to the 2015-2016 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies	33 min.
Major courses	41
Minor courses	18 min.
Electives	28
Total to graduate (min. 40 upper division hours)	120

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

***TO BE COMPLETED WITHIN FIRST 30-CREDIT HOURS AT MSU DENVER**

Written Communication

___ ENG 1010 (3 hrs) Composing Arguments*

OR ENG 1008/1009 (6 hrs) Intro to Composition I and II*

___ ENG 1020 (3 hrs) Freshman Comp: Anly, Rsrch, and Documt. (must be completed within 45-credit hours)

Oral Communication*

___ (3 hrs)

Quantitative Literacy*

___ (3 hrs)

Arts and Humanities

___ (3 hrs)

___ (3 hrs)

Historical

___ (3 hrs)

Natural and Physical Sciences

___ (3 hrs)

___ (3 hrs)

Social and Behavioral Sciences I

___ (3 hrs)

Social and Behavioral Sciences II

___ (3 hrs)

Global Diversity

___ (3 hrs) may be satisfied within General Studies

MAJOR COURSES (Please see a Faculty Advisor) Students must receive a C- or better in all courses.

CORE:

___ **JRN 1010 (3 hrs) Introduction to Journalism and Mass Media**

___ JRN 1100 (3 hrs) Journalism Fundamentals

___ JRN 2000 (2 hrs) Journalism Techniques and Tactics

___ JRN 2100 (3 hrs) Reporting

___ JRN 2210 (3 hrs) Beginning Layout and Design

___ JRN 4500 (3 hrs) Ethical and Legal Issues in Journalism

Public Relations Concentration:

___ JRN 2700 (3 hrs) Fundamentals of Public Relations

___ JRN 3700 (3 hrs) Public Relations Writing

___ JRN 3980 (3 hrs) Internship: Journalism

___ JRN 4700 (3 hrs) Public Relations Strategic Planning

___ JRN 4710 (3 hrs) Public Relations Campaigns

___ MKT 3000 (3 hrs) Principles of Marketing

MAJOR ELECTIVES: Select at least 6 hours: See university catalog for listing of courses

___ **Multicultural Requirement** may be satisfied within General Studies, major, minor or elective

MINOR (required)

ELECTIVES