

# Speech Communication - Broadcasting Concentration, B.A.

Department of Communication Arts & Sciences, 303-556-3033, Central 120

School of Letters, Arts and Sciences

Catalog 13-14

This sheet applies to the 2013-14 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies	33 min
Major courses	42
Minor	18 min
Electives	27
<b>Total to graduate (min. 40 hrs upper division)</b>	<b>120 min</b>

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

## \*TO BE COMPLETED WITHIN FIRST 30 COLLEGE-LEVEL CREDIT HOURS

### Written Communication

- \_\_\_ ENG 1010 (3 hrs) Composing Arguments\*  
 or ENG 1008/1009 (6 hrs.) Freshman Comp: The Essay Part I & II\*  
 \_\_\_ ENG 1020 (3 hrs) Freshman English: Rsrch, Anly, & Documt  
 (1020 must be completed within 45 credit hours)

### Oral Communication\*

- \_\_\_ SPE 1010 (3 hrs.) Public Speaking

### Quantitative Literacy\*

- \_\_\_ (3 hrs)

### Arts and Humanities May not be SPE courses.

- \_\_\_ (3 hrs.)  
 \_\_\_ (3 hrs.)

### Historical

- \_\_\_ (3 hrs.)

### Natural and Physical Sciences

- \_\_\_ (3 hrs.)  
 \_\_\_ (3 hrs.)

### Social and Behavioral Sciences I

- \_\_\_ (3 hrs.)

### Social and Behavioral Sciences II May not be a SPE course.

- \_\_\_ (3 hrs.)

### Global Diversity may be satisfied within General Studies. May not be a SPE course.

- \_\_\_ (3 hrs.)

- \_\_\_ **Multicultural Req** may be satisfied in General Studies, major, minor, or electives

## MAJOR COURSES (See a Faculty Advisor in major department)

*Note: C- or better required in all courses required for SPE major.*

- \_\_\_ SPE 1301 (3 hrs) Communication Inquiry  
 \_\_\_ SPE 2301 (3 hrs) Communication Theory  
 \_\_\_ SPE 3301 (3 hrs) Rhetorical Foundations of Communication  
 \_\_\_ SPE 4301 (3 hrs) Communication Ethics

### Broadcasting Concentration required courses:

- \_\_\_ SPE 2400 (3 hrs) Electronic Media and Society  
 \_\_\_ SPE 3400 (3 hrs) Media Industries  
 \_\_\_ SPE 3440 (3 hrs) Television Production  
 or SPE 3480 (3 hrs) Workshop in Radio Production  
 \_\_\_ SPE 4440 (3 hrs) Advanced Television Production  
 or SPE 4470 (3 hrs) TV Criticism: Production & Content  
 \_\_\_ SPE 4120 (3 hrs) Freedom of Speech (Senior Experience)

### Broadcasting Electives – Choose 15 hours with broadcasting advisor:

- \_\_\_ SPE 3420 (3 hrs) Process and Effects of Mass Communication  
 \_\_\_ SPE 3430 (3 hrs) Performance for Broadcast  
 \_\_\_ SPE 3460 (3 hrs) Audio Production  
 \_\_\_ SPE 3480 (3 hrs) Workshop in Radio Production  
 \_\_\_ SPE 3490 (3 hrs) Cinema as Communication  
 \_\_\_ SPE 3980 (var. hrs) Internship in Speech Communication  
 \_\_\_ SPE 4100 (3 hrs) Techniques of Persuasion  
 \_\_\_ SPE 4200 (3 hrs) Gender in Popular Culture  
 \_\_\_ SPE 431X (3 hrs) Trends in Communication Studies: Var. Topics  
 \_\_\_ SPE 4410 (3 hrs) The Denver Media Roadshow  
 \_\_\_ SPE 4420 (3 hrs) On-Air Broadcasting  
 \_\_\_ SPE 4430 (3 hrs) Electronic Media Management  
 \_\_\_ SPE 4440 (3 hrs) Advanced Television Production  
 \_\_\_ SPE 4450 (3 hrs) Writing for Broadcast Journalism  
 \_\_\_ SPE 4470 (3 hrs) TV Criticism: Production & Content  
 \_\_\_ SPE 4480 (3 hrs) Advanced Radio Production

**MINOR (required)** *Cannot be SPE minor*

## ELECTIVES