

Journalism, B.A., Public Relations Concentration

303-556-3485 Central Classroom 119

School of Professional Studies

Catalog 13-14

This sheet applies to the 2013-14 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies	33 min
Major courses	41
Minor courses	18 min
Electives	28
Total to graduate (min. 40 upper division hours)	120

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

*TO BE COMPLETED WITHIN FIRST 30-CREDIT HOURS AT MSU DENVER

Written Communication

- ___ ENG 1010 (3 hrs.) Composing Arguments*
or ___ ENG 1008/1009 (6 hrs.) Freshman Comp: The Essay Part I & II*
___ ENG 1020 (3 hrs.) Freshman English: Rsrch, Anly, & Documt.
(to be completed within 45-credit hours)

Oral Communication*

- ___ (3 hrs.)

Quantitative Literacy*

- ___ (3 hrs.)

Arts and Humanities

- ___ (3 hrs.)
___ (3 hrs.)

Historical

- ___ (3 hrs.)

Natural and Physical Sciences

- ___ (3 hrs.)
___ (3 hrs.)

Social and Behavioral Sciences I

- ___ (3 hrs.)

Social and Behavioral Sciences II

- ___ (3 hrs.)

Global Diversity

- ___ (3 hrs.) may be satisfied within General Studies

MAJOR COURSES (Please see a Faculty Advisor)

Students must receive a C- or better in all courses.

CORE:

- ___ **JRN 1010 (3 hrs) Introduction to Journalism & Mass Media**
___ JRN 1100 (3 hrs) Journalism Fundamentals
___ JRN 2000 (2 hrs) Journalism Techniques & Tactics
___ JRN 2100 (3 hrs) Reporting
___ JRN 2210 (3 hrs) Beginning Layout & Design
___ JRN 4500 (3 hrs) Ethical & Legal Issues in Journalism

Public Relations Concentration:

- ___ JRN 2700 (3 hrs) Fundamentals of Public Relations
___ JRN 3700 (3 hrs) Public Relations Writing
___ JRN 3980 (3 hrs) Internship in Journalism: Public Relations
___ JRN 4700 (3 hrs) Public Relations Strategic Planning
___ JRN 4710 (3 hrs) Public Relations Campaigns
___ MKT 3000 (3 hrs) Principles of Marketing

Electives: Select at least 6 hours: See university catalog for listing of courses

___ **Multicultural Requirement**

(may be satisfied within General Studies, major, minor or elective)

MINOR (required)

ELECTIVES