

Journalism, B.A., Public Relations Concentration

303-556-3485 Central Classroom 209

Catalog 12-13

This sheet applies to the 2012-13 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies	33 min
Major courses	36
Minor courses	18 min
Electives	24
Total to graduate (min. 40 hrs upper-division)	120 min

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

***TO BE COMPLETED WITHIN FIRST 30 COLLEGE-LEVEL CREDIT HOURS**

Written Communication

- ___ ENG 1010 (3 hrs.) Freshman English: The Essay*
or ENG 1008/1009 (6 hrs.) Freshman Comp: The Essay Part I & II*
___ ENG 1020 (3 hrs.) Freshman English: Anal., Rsrch. & Docum.
(to be completed within 60 credits at Metro)

Quantitative Literacy*

___ (3 hrs.)

Oral Communication*

___ (3 hrs.)

Arts and Humanities

___ (3 hrs.)

___ (3 hrs.)

Historical

___ (3 hrs.)

Natural and Physical Sciences

___ (3 hrs.)

___ (3 hrs.)

Social and Behavioral Sciences I

___ (3 hrs.)

Social and Behavioral Sciences II

___ (3 hrs.)

Global Diversity

___ (3 hrs.) may be satisfied within General Studies

MAJOR COURSES (Please see a Faculty Advisor)

Students must receive a C- or better in all courses.

CORE:

- ___ JRN 1010 (3 hrs) Introduction to Journalism & Mass Media
___ JRN 1200 (3 hrs) Beginning Editing
___ JRN 2210 (3 hrs) Beginning Layout & Design
___ JRN 4500 (3 hrs) Ethical & Legal Issues in Journalism

Public Relations Concentration:

- ___ JRN 1100 (3 hrs) Beginning Reporting
___ JRN 2700 (3 hrs) Fundamentals of Public Relations
___ JRN 3700 (3 hrs) Public Relations Writing
___ JRN 3983 (3 hrs) Internship in Journalism: Public Relations
___ JRN 4700 (3 hrs) Public Relations Strategic Planning
___ MKT 3000 (3 hrs) Principles of Marketing
___ SPE 3100 (3 hrs) Business & Professional Speaking
___ SPE 3440 (3 hrs) Television Production
___ SPE 4100 (3 hrs) Techniques of Persuasion

Electives: Select at least 3 hours: See college catalog for listing of courses

Multicultural Requirement

(may be satisfied within General Studies, major, minor or elective)

MINOR (required)

ELECTIVES