

Journalism, B.A., Public Relations Concentration

303-556-3485

Central Classroom 209

Catalog 11-12

This sheet applies to the 2011-2012 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies

Major courses

Minor courses

Electives

Total to graduate (min. 40 hrs upper division)

33 min

42

18 min

27

120 min

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

GENERAL STUDIES

Composition

___ ENG1010-3 Freshman Comp: the Essay

___ ENG1020-3 Freshman Comp: Anal., Rsrch & Docum.

Mathematics

___ -3

Communications

___ -3

Level II foreign language or equivalent proficiency required

Historical

___ -3

Arts & Letters

___ -3

___ -3

Social Sciences may not be JRN course

___ -3

___ -3

Natural Sciences

___ -3

___ -3

Multicultural Requirement

(*may be satisfied within General Studies, major, minor or electives*)

___ -3

MAJOR COURSES

___ JRN 1010-3 Introduction to Journalism & Mass Media

___ JRN 1200-3 Beginning Editing

___ JRN 2210-3 Beginning Layout and Design

___ JRN 4500-3 Ethical & Legal Issues in Journalism (Sr. Exp.)

Public Relations Emphasis

___ JRN 1110-3 Media Writing

___ JRN 2700-3 Fundamentals of Public Relations

___ JRN 3700-3 Public Relations Writing

___ *JRN 3983-3 Cooperative Education: Public Relations

___ JRN 4700-3 Public Relations Strategic Planning

___ MKT 3000-3 Principles of Marketing

___ SPE 3100-3 Business & Professional Speaking

___ SPE 3440-3 Television Production

___ SPE 4100-3 Techniques of Persuasion

*This course may be taken more than once with the permission of the department chair.

Major Electives – Select 3 hours of approved electives (see catalog) in consultation with a faculty advisor.

___ -3

NOTE: Journalism majors are required to take four semesters of one foreign language or prove their proficiency in a language other than English.

MINOR (Required)

GENERAL ELECTIVES